



TAFISA

The Association For
International Sport for All

Bulletin 2013

Frankfurt/Main, Germany, January 2014

Editor: TAFISA e.V.

TAFISA Timeline 2013

January

- Launch of EU-funded TAFISA SportCityNet Project, 1st
- Global Conference on Traditional Physical Cultures, Sports and Games, Amravati (Maharashtra), India, 14th – 18th
- "TAFISA/UNESCO Expert Group on TSG first meeting, Amravati (Maharashtra), India, 16th

February

- TAFISA National CLC, Tehran, Iran, 2nd – 8th

March

- TAFISA SportCityNet first project meeting, Wiesbaden, Germany, 15th – 17th

April

- TAFISA Board Meeting, Enschede, Netherlands, 5th – 7th
- CANOC/TO2015 Sport for All Conference supported by TAFISA, Haiti, 7th – 10th
- TAFISA National CLC, St. Vincent and the Grenadines, 12th – 17th
- TAFISA Triple AC Workshop, Lima, Peru, 23rd – 24th, as satellite to:
- 15th IOC World Conference on Sport for All, Lima, Peru, 24th – 27th

May

- TAFISA National CLC, Astana, Kazakhstan, 21st – 25th
- TAFISA World Challenge Day, Worldwide, 29th
- 5th International Conference of Ministers and Senior Officials Responsible for Education and Sport, Berlin, Germany, 28th – 30th

August

- TAFISA – DTM Workshop, United Kingdom, 10th – 11th

October

- TAFISA World Walking Day, Worldwide, 5th – 6th
- TAFISA SportCityNet second meeting, Enschede, Netherlands, 22nd – 23rd
- 23rd TAFISA World Congress, Enschede, Netherlands, 23rd – 27th
- TAFISA Board Meeting, Enschede, Netherlands, 23rd
- TAFISA Europe Meeting, Enschede, Netherlands, 23rd
- ASFAA General Assembly and Board Meeting, Enschede, Netherlands, 23rd
- TAFISA Martial Arts Workshop, Enschede, Netherlands, 23rd
- TAFISA Jürgen Palm Award Ceremony, Enschede, Netherlands, 24th
- Global Coalition for an Active World Kick-Off Meeting, Enschede, Netherlands, 24th
- TAFISA General Assembly, Enschede, Netherlands, 25th
- TAFISA Pilot Event: Walk the Talk, Enschede, Netherlands, 26th

November

- TAFISA International CLC, Nanning, China, 21st – 26th

December

- First national conference in Sport for All and physical activity, Tehran, Iran, 9th – 10th
- Member Survey, Worldwide, until 13th
- Business Development Workshop, Frankfurt, Germany, 16th – 18th
- TAFISA DTM Symposium as part of ICHPER-SD World Congress, Turkey, 20th

Sustainable Sport for All for a Sustainable Active World



Opening Ceremony of the 23rd TAFISA World Congress 2013, Enschede, Netherlands / © Roy Linthorst

Sustainability is at the very core of Sport for All and physical activity (SAPA). It is a key element and cornerstone of any successful and enduring Sport for All program or policy. However, in the rush to deliver programs and the fight to create popular policy and maintain power, sustainability is often overlooked by shortsighted governments and SAPA organisations alike. The time is ripe for us all, as leaders of the Global SAPA Movement, to recognise and reinforce the critical importance of sustainability in Sport for All and physical activity.

Sustainability is a 'buzz word' touted as a key value by governments and organisations across the world, however with little understanding of its true meaning and consequences. Sustainability is more than the preservation of

the natural environment and use of renewable resources. Of course, environmental sustainability is critical, however it is but a small piece of a global puzzle with many faces and complexities, including Sport for All and physical activity. We must explore and promote both sustainable participation in SAPA, and also how SAPA can impact and aid global sustainability in a broader context.

So what does sustainability mean? How does this affect SAPA? How can we use sustainability to benefit SAPA, and in turn create a more active, sustainable world? More than 400 participants in the TAFISA 23rd World Congress 2013 responded to these critical questions in Enschede, the Netherlands.

(More on Page 8)

Themes in Brief

TAFISA Programs & Events

2013 saw longstanding TAFISA programs, including the CLCs, World Challenge Day and World Walking Day have another fantastic year, alongside the successful development and kick-off of new programs, TAFISA Triple-AC and SportCityNet.

(More on Pages 2 & 3)

23rd TAFISA World Congress

With engaging and inspiring conversations and presentations between participants from more than 60 countries, the 23rd TAFISA World Congress brought to the fore the important triple bottom line of Sport for All and Sustainability – People, Planet, Profit.

(More on Pages 4 & 5)

Greetings from the President



The global Sport for All movement is growing rapidly, and attracting increasing attention as a vital vein in combatting many of the world's most difficult and complex problems. Those already involved in the movement understand the positive effects to the individual, community and wider society that Sport for All and physical activity bring – to physical, mental and social well-being alike. However our work is not done. Far too many continue to lead inactive lifestyles, and, what is worse, inflict these poor habits onto younger generations. TAFISA is one organisation working toward breaking this vicious cycle.

With the adoption of Designed To Move as TAFISA's primary physical activity platform, the election of a new and highly capable Board of Directors, and the support of our members, TAFISA is optimistic about 2014 and beyond. Contained within this bulletin are examples of all that TAFISA is doing to promote the global Sport for All and physical activity movement. You can read about our practical programs, for example WCD and WWD, our commitment to member development through CLCs and Reach Out Days, our recognition of members' achievements through our Awards Scheme and Triple AC program, and our strengthening of the global Sport for All network via World Congresses and Games. However, none of this would be possible without the ongoing and generous support of our members, stakeholders and partners. On behalf of the TAFISA Board of Directors, I thank you all sincerely, and know that together we will reach our ultimate goal of an Active World.


Prof. Ju-Ho Chang,
TAFISA President



COMMERZBANK



Champion of

DESIGNED TO MOVE

A Physical Activity Action Agenda



50 Million People Moving for the World Challenge Day 2013

The 23rd edition of the TAFISA World Challenge Day was once again a success. In 2013, on the 29th of May, more than 50 million people from 3400 cities and communities in 31 different countries participated in this friendly, global competition, motivating their citizens to be physically active for at least 15 minutes. Numerous activities and events took place all over the world, especially in America, Asia and Europe.

Congratulations to all the participants, and especially to the Fortaleza, Macau/China, Guadalajara de Buga, Tacna and Puerto la Cruz communities, which won the World Challenge Day Cup in their respective category.

Promoting physical activity in urban spaces is a great commitment, and TAFISA encourages all cities and communities around the globe to continue their efforts towards a more Active World.



WCD in Pitesti, Romania



Aizubange, Japan

World Challenge Day Cup Winners

City	Country	Population	Participants	%
Cat. 1 (< 20.000)				
Puerto la Cruz	Venezuela	2.000	1.440	72
Cat. 2 (20.000 - 100.000)				
Tacna (province de Tacna)	Peru	92.481	64.900	70
Cat. 3 (100.000 - 250.000)				
Guadalajara de Buga	Colombia	115.609	53.198	46
Cat. 4 (250.000 - 1 million)				
Macau/China	China	582.000	261.873	45
Cat. 5 (> 1 million)				
Fortaleza	Brazil	2.452.414	1.647.103	67

Please contact the TAFISA office for more information about future events.

New Sport for All Leaders Trained all over the World



CLC China



CLC Iran

2013 saw another year of successful TAFISA Certified Leadership Courses (CLCs), providing training for more than one hundred Sport for All leaders all over the world. Participants from Asia gathered in China (Nanning, 21 – 26 November) for an international CLC, while Iran (Tehran, 2 – 8 February), St Vincent and the Grenadines (Kingstown, 13 – 16 April) and Kazakhstan (Astana, 21 – 26 May) hosted national CLCs for their national bodies and collaborators. Representatives from across the Caribbean also gathered in Haiti (Petion Ville, 8 – 10 April) to participate in the CANOC/TO2015 Sport for All Conference supported by TAFISA, with much of the same content as a TAFISA CLC.

Since their inception in 2007, more than 900 participants from 75 countries have graduated from the TAFISA CLC courses.

TAFISA would like to thank all member host organisations and the International Olympic Committee for their support of the courses, and highly encourages any who might be interested to host either a National or International CLC to contact the TAFISA Office.



CLC Kazakhstan



CLC St Vincent and the Grenadines

Exciting 2016 Games to Come



Meeting with Jakarta Governor and FORMI President Hayono Isman



NOC President Rita Subowo meets with TAFISA team Sarjit Singh and Wolfgang Baumann

The preparation for the upcoming TAFISA World Sport for All Games is well on its way. With FORMI, under the presidency of Hayono Isman, as a host, the event will be supported by the Ministry of Sport and Youth, the Ministry of Health as well as the Jakarta Governor. Also, the National Olympic Committee has joined the Organising Committee. Some 100 countries are expected to present their traditional sports and games in a country that itself has a wealth of movements and cultures to offer. The national motto of Indonesia, Unity in Diversity, has been chosen to be the theme of these Games.

TAFISA welcomes all participants to the 2016 Games.

TAFISA World Walking Day



As every year on the first weekend of October since 1991, the TAFISA World Walking Day gathered millions of people taking to the streets on all continents. In 2013, on the 5th and 6th of October, they were again more than twelve million from more than 30 countries participating in walking events organised by TAFISA members. Walking is an activity open to citizens of all ages, backgrounds, abilities and genders, and TAFISA encourages everyone to incorporate this physical activity in their own daily routine. For TAFISA members, organising a walking event is not only cost-effective, but it is also a simple way to make citizens active using the already existing environment.

For more information about TAFISA World Walking Day 2014, please contact the TAFISA office.

Leeuwarden to host 1st TAFISA Europe Sport for All Games 2018

TAFISA is proud to announce that the "1st TAFISA Europe Sport for All Games" will be hosted by the city of Leeuwarden, the Netherlands. The one-week event will be part of the city's program as one of the two 2018 European Capitals of Culture - a privilege that Leeuwarden will share with La Valetta, Malta. Leeuwarden is the capital of the Friesland province in northern Netherlands, a region which is recognised as a centre of Traditional Sports and Games in this country. TAFISA thanks former board member Wim Florijn and Leeuwarden representative Anne Jochum de Vries for their hard work to make this event possible. All TAFISA Europe members are encouraged to take part to this unique event.



Triple AC Builds Momentum

Launched in 2012, the TAFISA Triple AC (Active Cities, Active Communities, Active Citizens) program, developed in cooperation with the IOC, already gathers more than a hundred best practices. Triple AC aims to encourage cities and communities to develop active programs and events for their citizens. It recognises and rewards their good work in five key success areas:

- Knowledge & Awareness
- Cooperation & Partnership
- Programs & Events
- Spaces & Places
- Monitoring, Evaluation & Continuous Improvement



All cities and communities are encouraged to join the global Triple AC network. For more information, see www.triple-ac.net.

TAFISA Extends its Memorandum of Understanding with the IOC



From left: Wolfgang Baumann, Sam Ramsamy, Kang-Too Lee

TAFISA is pleased to announce that its existing Memorandum of Understanding, signed in 2010 with the International Olympic Committee (IOC), has recently been extended until June 2015. Under this agreement, the IOC, which commits itself to enhancing sport participation and promoting healthy lifestyles worldwide, supports the development of the TAFISA Triple AC and Certified Leadership Course programs. A new "Reach Out" Program, or Sport for All Development Workshop, will also be designed to respond to a growing demand from national bodies for awareness building, cooperation and strategic development of Sport for All.

Four Triple-Active Cities Rewarded



From left: Ju-Ho Chang, Kang-Too Lee, Jose Tavares, Malgorzata Szukalska-Wrona, Jorma Savola

For the first time, and at the occasion of the Closing Ceremony of the 23rd TAFISA World Congress in Enschede, the Netherlands, the TAFISA Triple AC Pioneer Award was presented to four cities for their active role in leading the global Active Cities movement. Congratulations to the City of Warsaw (Poland), the City of Macau (China), and the Cities of Busan and Iksan (Korea) for their good work and daily commitment in promoting Sport for All and physical activity.

Your City – A TAFISA Active City?

As part of its Triple AC program, "Active Cities – Active Communities – Active Citizens", developed in cooperation with the IOC, TAFISA has been working to identify potential TAFISA Active Cities around the world to act as pilot cities. These cities would take on a holistic Active City program under the umbrella of the TAFISA Triple AC program to increase the participation in Sport for All and physical activity amongst their citizens.

As part of this process, TAFISA commenced talks with Atlanta 1996, Inc. (the legacy institution of the Atlanta 1996 Centennial Olympic Games), to address whether Atlanta, USA, could be a location for such a pilot program. Thus far, Atlanta 1996 and many other organisations based in the city have expressed sincere interest in becoming a TAFISA Active City. TAFISA encourages other cities from around the world to contact us with expressions of interest in becoming TAFISA Active Cities.

Casting a Wider SportCityNet



The SportCityNet first project meeting in Wiesbaden, Germany

Supported by the European Commission as part of the 2012 Preparatory Action: European Partnerships on Sport, the TAFISA SportCityNet Project was launched in January 2013.

It brings together 11 municipalities and 11 partner organisations, with the aim to increase levels of physical activity by raising awareness of its benefits and sharing knowledge and experiences within the city and municipality setting.

Two successful workshops were already held in the City of Wiesbaden (Germany, 5 – 7 March 2013) and the City of Enschede (Netherlands, 22 – 23 October 2013). The last event will take place in Guimaraes, Portugal (7 – 9 May 2014). This network and all the best practices will be integrated to the Triple AC program in June 2014.

11 Participating Cities



11 Partner Organisations

- Netherlands Institute for Sport and Physical Activity
- Polish Ministry of Sport and Tourism
- Finnish Sport for All Association
- Gerlev Sports Academy, Denmark
- National Olympic Committee of Denmark
- Portuguese Institute of Sport and Youth
- Bulgarian Sport for All Association
- Latvian Sport for All Association
- Cultural and Scientific Association of Tourism and Leisure, Spain
- TAFISA, Germany

TAFISA and UPC host Triple AC Satellite Workshop in Lima IOC Conference



Welcoming Panel: Rodolfo Valgoni (TAFISA), Guillermo Quiroga (UPC), Francisco Boza (Peruvian Institute of Sports), Jose Quinones (NOC Peru)

On 23rd April 2013, in cooperation with the University of Applied Science of Peru (UPC), TAFISA hosted a successful satellite workshop to the 15th IOC World Sport for All Conference. With keynote speeches from Rodolfo Valgoni, Jorma Savola of TAFISA, Margit Budde of SportStadiaNet and Maria Luiza Souza of SESC, as well as covering topics from TAFISA's Triple AC program to increase participation in Sport for All, the workshop was considered a valuable event by all participants, mainly professionals and students from Peru. TAFISA extends its sincere gratitude to UPC for hosting the event, and in particular UPC Academic Director Raúl Rosales Zavaleta for his hard work in organising the workshop.



23rd TAFISA World Congress Opens a New Chapter in Global Sport for All



People, Planet, Profit

Some 400 participants from 60 countries worldwide met from the 23rd to the 27th of October 2013 in Enschede, the Netherlands, for the 23rd TAFISA World Congress. Under the theme "Sustainability and Sport for All", the participants debated, discussed and shared future strategies and experiences. They explored the concept of sustainability in terms of the triple bottom line - people, planet and profit - and deepened their understanding of the intricate relationship between sustainability and Sport for All and physical activity (SAPA). They investigated how to encourage sustainable participation in SAPA and also how SAPA can impact and aid global sustainability in a broader concept.

TAFISA thanks Congress host, the City of Enschede, and Congress organiser, the Netherland Institute for Sport and Physical Activity (NISB), for having realised such an innovative and unique Congress format, which encouraged interaction and was a new experience for participants. TAFISA is also extremely grateful to all participants, speakers, organisers and sponsors that helped to make the 23rd TAFISA World Congress an outstanding success. The Enschede Congress has set a standard of quality for future TAFISA events.

For a full review of the 23rd TAFISA World Congress, please consult the Congress Magazine (November 2013) at the following website: <http://international.nisb.nl/page/s1021584>.



Erik de Winter (NISB) welcomes Congress participants at the Opening Ceremony. © Roy Linthorst



Tribute to Hon. Brian Dixon

TAFISA congratulates and warmly thanks Honorable Brian Dixon for his long-standing devotion as TAFISA founding father and board member for 22 years. The TAFISA family wish him all the best for his future endeavours.

2013 Jürgen Palm Awardees



Jürgen Palm Awardees Androulla Vassiliou, Michael Tockweiler and Carole Thate



Stephan Roesgen represents TAFISA partner Ball Packaging Europe

TAFISA is proud to announce that the 2013 Jürgen Palm Awards have been presented to Ms. Androulla Vassiliou, Mr. Michael Tockweiler and the Johan Cruyff Foundation.

This most prestigious TAFISA award rewards individuals and organisations that have made a long-term and significant contribution to the international SAPA movement. For this very special occasion, the Rijksmuseum Twenthe in Enschede, the Netherlands, opened its doors and welcomed the awardees in the presence of the TAFISA Board of Directors and invited 23rd TAFISA World Congress participants.

This unique event, held on Thursday 24 October 2013, was the opportunity for TAFISA to publicly thank and congratulate:

- Ms. Androulla Vassiliou, European Commissioner for Education, Culture, Multilingualism and Youth, for all the good work she has initiated by tackling, for the first time at the European Union level, the issue of SAPA;
- Mr. Michael Tockweiler, CEO of Sport StadiaNet, for his strong and sincere commitment to supporting SAPA over the years, and the development of a new generation of sport facilities: the Cube;
- Ms. Carole Thate, Director of the Johan Cruyff Foundation, for her outstanding work in promoting sport participation, getting and keeping young people being active every day, all around the world.

Congratulations to all the awardees!

A Wonderful Opening Ceremony



Karl-Heinz Schneider reports on the MINEPS conference



Mandy Ayres: "We are Designed to Move"

More than 400 participants attended the Opening Ceremony that was held in beautiful Wilminktheater. The inspiring keynote speeches given by Mr. Karl-Heinz Schneider (German Federal Ministry of the Interior), Mr. Richard Bailey (Liverpool John Moores University), Ms. Mandy Ayres (Access to Sport, Nike Inc.) and Mr. Micha de Winter (Utrecht University) set the tone of a truly unique Congress on the theme "Sustainability and Sport for All".



Intermezzo by young dancers of the pre-school for the School for Performing Arts of Enschede



Intermezzo by Flowmotion



Ed Wallinga, Alderman, City of Enschede



Maria Luiza Souza Dias, Social Service of Commerce Sao Paulo

A New Sustainability Awards Scheme

As a result of the Congress and in line with its theme, TAFISA launched, during the Closing Ceremony, the new "TAFISA Sustainability Award". Supported by our partner Ball Packaging Europe, its aim is to reward people or organisations that have developed good "people", "planet" or "profit" practices in the field of "Sustainability and Sport for All".

This year's awardees were:

- People: the City of Enschede, for successfully implementing the program Gesunde Kinder in Gesunden Kommunen (Healthy Children in Healthy Communities);
- Planet: the Chinese Mountaineering Association, for its National Masses Mountaineering Festival;
- Profit: Social Service of Commerce Sao Paulo, for its program SESC Summer.

The Closing Ceremony was also the occasion to present the TAFISA Friends for Life Award to Mr. Remco Boer, CEO of NISB and Mr. Peter den Oudsten, Mayor of Enschede.



NISB COO Erik de Winter receives TAFISA Friends for Life Award on behalf of CEO Remco Boer



City of Enschede Elderman receives TAFISA Friends for Life Award on behalf of Mayor Peter den Oudsten

Walk the Talk

A TAFISA Pilot Event in Partnership with Ball Packaging

Beautiful weather for an exceptional event: on Saturday 26 October, Congress participants got the opportunity to meet with the local population along a stunning 7km route in the streets and park trails of Enschede. In total, more than 400 people gathered on the City Hall Square and started the cultural and scenic walk that took them through different physical activities at several checkpoints installed along the way. TAFISA thanks the City of Enschede for organising such a successful event.



A football activity at the 3rd checkpoint of the walk. © Maartje Kunen

TAFISA Honorary Members



Dr. Kang-Too Lee



Mr. Wim Florijn



Dr. Ewa Suska



Mr. Jorma Savola

TAFISA sincerely thanks the outgoing 2009 – 2013 Board members for their outstanding work and commitment to developing the global SAPA movement and TAFISA as a professional and successful organisation. Congratulations to Dr. Kang-Too Lee, who was elected Honorary President by the General Assembly, and to Mr Wim Florijn, Dr. Ewa Suska and Mr. Jorma Savola who were elected Honorary Members.

Impressum

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Kids Can Design Competition



Anna Braskamp, here with her twin sisters, designed a sustainable can. © Maartje Kunen

As part of Walk the Talk, TAFISA and its sponsor Ball Packaging Europe organised a design competition involving five primary schools of Enschede. Children were asked to draw what 'sustainability and Sport for All' meant to them, and the winning picture was printed onto 1500 juice drink cans offered by Ball Packaging to all participants of the Walk the Talk.

Congratulations to the winner Anna Braskamp, 8 years old, from G.B.S. de Fontein school..

TAFISA New Board of Directors 2013 – 2017



From left. Sitting: Malgorzata Szukalska-Wrona, Mitra Rouhi Dehkordi, Catherine Forde
 Standing: Yasuo Yamaguchi, Herzel Hagay, Leonard Thadeo, Wolfgang Baumann, Ju-Ho Chang, Dionysios Karakasis, Erdal Zorba, Kang-Too Lee

The 2013 General Assembly elected the following Board of Directors for 2013- 2017:

- President**
Prof. Dr. Ju-Ho Chang (Korea)
- Vice President**
Mr. Jianzhong Feng (China)
- Vice President**
Ms. Catherine Forde (Trinidad and Tobago)
- Vice President**
Mr. Peter Barendse (Netherlands)
- Vice President**
Mr. Leonard Thadeo (Tanzania)
- Treasurer**
Mr. Herzel Hagay (Israel)
- Secretary General**
Mr. Wolfgang Baumann (Germany)
- Board Member**
Dr. Mitra Rouhi Dehkordi (Iran)
- Board Member**
Prof. Dr. Yasuo Yamaguchi (Japan)
- Board Member**
Ms. Malgorzata Szukalska-Wrona (Poland)
- Board Member**
Prof. Dr. Erdal Zorba (Turkey)
- Board Member**
Mr. Dionysios Karakasis (Greece)



We are Designed To Move



From left: Brian Dixon, Kang-Too Lee, Mandy Ayres and Wolfgang Baumann sign agreement

The world has stopped moving. In less than two generations, physical activity has dropped by 20% in the U.K. and 32% in the U.S. In China, the drop is 45% in less than one generation. The economic costs are unacceptable, the human costs are unforgivable.

TAFISA recognises that no one can fix this alone. We must align strategies and combine resources. Urgent priority must be given to dramatically increasing the world's commitment to physical activity. Designed To Move offers consensus on the path forward. It is a framework for action meant for 'changemakers' – people, companies, institutions and governments with the resources to turn this situation around. TAFISA has recently adopted Designed to Move at its physical activity platform.

Designed To Move centers around a single vision - future generations running, jumping and kicking to reach their greatest potential – and two asks:

- Ask 1 – Create early positive experiences for children.
- Ask 2 – Integrate physical activity into everyday life.

Today, the urgent priority is to break cycles of physical inactivity where they are already deeply entrenched, and prevent them in emerging economies where we still have time. While it is essential for everyone to be physically active, focusing on children before the age of 10 could change the trajectory for the next generation.

Designed To Move is a physical activity action agenda, focusing on children before the age of 10. More than 70 experts from a wide range of disciplines contributed to the development of the fact base and this framework, which is open for adoption by any individual and organization.

For more information: www.designedtomove.org

ONE VISION, TWO ASKS

VISION

FUTURE GENERATIONS RUNNING, JUMPING AND KICKING TO REACH THEIR GREATEST POTENTIAL

ASK 1

CREATE EARLY POSITIVE EXPERIENCES FOR CHILDREN

A generation that enjoys positive experiences in physical education, sports and physical activity early in life has the chance to shape the future. This generation could break cycles of inactivity where they already exist, or prevent them before they start.

ASK 2

INTEGRATE PHYSICAL ACTIVITY INTO EVERYDAY LIFE

Economies, cities and cultures can be shaped and designed to encourage and enable physical movement. To ensure a better future for all, this needs to be the norm.

Designed To Move well received in Turkey

On 20th December 2013, TAFISA, ably supported by its very active member organization, the Turkish Sport for All Federation, hosted the well received "Designed To Move – Making Children Physically Active Again" symposium in Istanbul, Turkey. The program was a key part of the 55th ICHPER•SD (International Council for Health, Physical Education, Recreation, Sport and Dance World Congress) held from 19 to 21 December 2013, attended by hundreds of participants in the global health, physical activity and education fields.



Bae Schilling introduces Designed to Move

Moderated effectively by Assoc. Prof. Dr. Ismail Hakkı Mirici, speakers at the symposium included:

- Prof. Dr. Erdal Zorba (Turkish Sport for All Federation, Turkey),
- Paolo Adami (FIAF, Italy),
- Alberto Bichi (FESI, Belgium),
- Prof. Yasuo Yamaguchi (Kobe University, Japan),
- Wolfgang Baumann (TAFISA, Germany) and
- Bae Schilling (TAFISA, USA).

The symposium explored how different regions around the world are encouraging the reintroduction of physical activity into the everyday lives of children and creating positive experiences for children in physical activity, as well as how the Designed To Move Physical Activity Agenda can be utilized by any individual or organization to support this. The symposium also provided the opportunity for TAFISA to meet with local Designed To Move representatives and explore areas of cooperation in the future.

TAFISA extends its gratitude to the Turkish Sport for All Federation, in particular President Erdal Zorba, Ismail Mirici and Mutlu Turkmen, for their enthusiastic organization and support of the symposium.

New Tools for TAFISA Members

Using the platform and framework of Designed To Move and the feedback from members as part of the TAFISA Member Survey 2013 (see Page 7 for more information), TAFISA will review its whole portfolio of programs, events and activities to streamline and enhance the delivery of services to our members. As part of its business development process over the coming months, and the resulting action plans for 2013 to 2017, TAFISA will focus on offering tools to empower our members to break the cycle of physical inactivity, particularly in the critical target group of children under 10 years of age. Stay tuned to exciting developments!



TAFISA friends at Christmas Dinner

TAFISA family and office at work

TAFISA is proud to count on a group of volunteers to consult TAFISA in various fields. Without them TAFISA could not do its job – a big thank to all them who met for the traditional TAFISA Christmas dinner.

Kicking-Off the Global Coalition for an Active World



With the aim to increase worldwide participation in SAPA, including grassroots sports, some 12 international organisations working in the field sat together for the first time around the same table on the occasion of the 23rd TAFISA World Congress. These organisations hope to create a Global Coalition for an Active World by creating a platform of discussion and cooperation with a broader and deeper reach than ever before. This kick-off meeting gathered representatives from:

- American College of Sports Medicine (ACSM),
- International Workers and Amateurs in Sports Confederation (CSIT),
- International Military Sports Council (CISM),
- International Council of Sports Science and Physical Education (ICSSPE),
- International Federation of Adapted Physical Activity (IFAPA),
- International Police Sport Union (USIP),
- International School Sport Federation (ISF),
- International University Sport Federation (FISU),
- International Federation of Popular Sports (IVV),
- International Working Group on Women and Sport (IWG),
- Special Olympics Europe – Eurasia (SOEE) and
- TAFISA

The International Paralympic Committee (IPC), the International Committee of Sports for the Deaf (ICSD) and the European Physical Education Association (EUPEA) also expressed their interest and support for this initiative launched jointly by TAFISA and ICSSPE.

Following this encouraging meeting and in order to establish a regular connection between all these entities, TAFISA is now working on the next steps for the Coalition.

TAFISA Thanks You!

TAFISA acknowledges that its leading position in the global Sport for All movement would not have been achieved without the strong and consistent support of its members, colleagues, sponsors, volunteers and supporters. In particular, TAFISA would like to thank its international, volunteer **Board of Directors, Special Advisors and Commissioners under the leadership of the TAFISA President**, sponsors, including **Commerzbank AG, Sport StadiaNet, State of Hesse, German Federal Ministry of the Interior, German Olympic Sports Confederation**, and partners including the **International Olympic Committee, European Commission and Ball Packaging**.



TAFISA Grants Patronage

The goal of TAFISA's Patronage Programme is to support members in good standing, who are providing a platform for all people of various age groups and abilities to develop, compete in, demonstrate and/or participate in their particular sport or physical activity in the direction of SAPA. Events can include conferences or congresses and campaigns, as well as physical activity events.

In 2013, TAFISA for example granted patronage to the successful 1st Global Conference on Traditional Physical Culture, Sports and Games hosted by member Hanuman Vyayam Prasarak Mandal in Amravati, India, also supported by UNESCO.

For more information about, or to apply for TAFISA patronage of your event, please visit www.tafisa.net or contact info@tafisa.net.

The TAFISA Family Grows

TAFISA is pleased to announce that the General Assembly, held on the 25th of October 2013 in Enschede, the Netherlands, approved 64 new organisations that applied for membership to join the TAFISA family since 2011, including:

Bahamas	Bahamas Olympic Association
Belize	Belize Olympic and Commonwealth Games Association
Bermuda	Bermuda Olympic Association
Botswana	National Sports Council
Burundi	Ministry of Youth, Sports and Culture
Canada	Canada National Martial Arts Association
Cuba	Cuba Olympic Committee
Dominican Republic	Dominican Republic Olympic Committee
Grenada	Grenada Olympic Committee
Guyana	Guyana Olympic Association
Haiti	Haiti Olympic Committee
India	National Association of Physical Education & Sports (NAPES)
Indonesia	World Kungfu Dragon and Lion Dance Federation
Italy	Centro Sportivo Educativo Nazionale
Jamaica	Jamaica Olympic Association Ltd.
Japan	Juchheim Sport Foundation
Kenya	Kenya Community Sports Foundation
Korea	World Hapkido Federation
Lithuania	European Radio Sport Federation
Puerto Rico	Puerto Rico Olympic Committee
South Africa	International Jukskei Federation
St. Vincent & Grenadines	The St Vincent and the Grenadines National Olympic Committee
Suriname	Suriname Olympic Committee
Switzerland	International Waterski & Wakeboard Federation
Ukraine	Sport for All Ukraine
USA	International Cheer Union

Welcome to all new members!

TAFISA Members Have Their Say

In an effort to ensure it is responding to and fulfilling the requests and expectations of its members, TAFISA released its TAFISA Member Survey 2013 to all members in November 2013. The anonymous survey covered such topics as TAFISA's image and reputation, programs and events, and past and future focus areas.

TAFISA is very pleased with and grateful for the high response rate to the survey, with 74 responses coming from all regions of the world and categories of members. Preliminary results indicate that:

- TAFISA is seen as professional, friendly and playing an important role in the Sport for All movement,
- TAFISA events are seen as accessible and attractive to members,
- Members are interested to know more about Designed To Move, and that
- Future focus areas should include:
 - Providing networking and experience sharing opportunities (for example TAFISA Congresses, forums and workshops),
 - Aiding member development by providing consulting and education opportunities (for example TAFISA CLCs and the new Reach Out Day concept),
 - Traditional Sports and Games (for example the TAFISA World Sport for All Games).

The full results of the survey will be analysed and used as a basis for the development of the 2013 – 2017 TAFISA Business Strategy under the new TAFISA Board of Directors. From this strategy, annual work plans will be created to make sure TAFISA continues to provide valuable services to its members, and to promote and support the global Sport for All and physical activity movement. TAFISA sincerely thanks all members who completed the survey.



A New Door Opens

For the very first time, TAFISA met with ASEAN, the Association of Southeast Asian Nations, which comprises 11 countries in the region. The meeting at the Jakarta headquarters confirmed a deep interest of both sides for a close cooperation in the field of Sport for All and Physical Activity. One working example of this new alliance is ASEAN support for the 2016 Jakarta Games.

Sustainable Sport for All for a Sustainable Active World

(cont. from Page 1) The World Commission on Environment and Development, in its Brundtland Report, famously defined sustainable development as “development that meets the needs of the present without compromising the ability of future generations to meet their own needs”. John Elkington further developed this concept by recommending that profit should be measured not only by financial value, but other social and environmental factors, and introduced the concept of sustainability’s Triple Bottom Line, or 3Ps: People, Planet Profit.



An ecological way of commuting at the Enschede Congress field trips. © Roy Linthorst

- Under what conditions does sport participation lead to social inclusion, empowerment and participation?
- How do we achieve long-term changes in individuals’ behavior and attitudes toward Sport for All and physical activity?

Planet.

The natural and built environments offer many opportunities to promote sport and physical activity in a sustainable way. By definition sport uses the environment. But we should ask ourselves:

- How can we use nature and our environment to stimulate physical activity and Sport for All?
- How can we maximize use and enjoyment of the environment and minimize environmental impact, or better yet, aid the environment

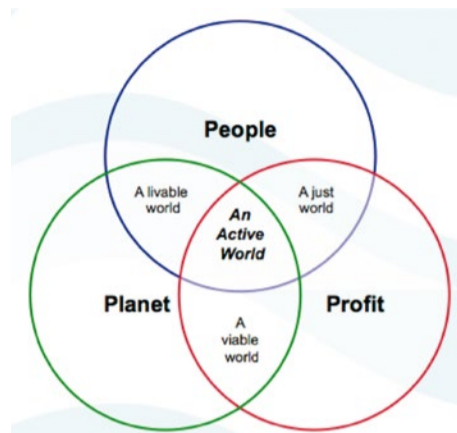
Profit.

We must consider profit in a broader context, including social and environmental factors, as well as the pure economics. We should ask ourselves:

- How do we maximise profit for both individuals and the community through Sport for All?
- How can we make the best use of technology and social media to increase sustainable Sport for All participation?

If we can manage to combine these three elements of Sport for All and physical activity, we can contribute to not only

increasing sustainable participation in SAPA, but developing a more liveable, a more just, and a more viable world.



“For this generation sustainability is a direction not a destination and only successive generations can determine whether our actions were truly sustainable. For the present we continue to build the foundation as a legacy for the future” (Dr Simon Lord). Together, we can build an Active World.



TAFISA Timeline 2014

January

- Launch of EU funded TAFISA “Recall: Games of the Past – Sports for Today” project

February

- First Meeting of project “Recall: Games of the Past – Sports for Today”, Cologne, Germany, 18th – 19th

April

- TAFISA Forum – Designed To Move, Seoul, Korea, 23rd
- TAFISA Board Meeting, Seoul, Korea, 23rd – 24th

May

- TAFISA International CLC, Kuala Lumpur, Malaysia, 4th - 10th
- Final Meeting of SportCityNet Project, Guimaraes, Portugal, 7th – 9th
- TAFISA National CLC, Antalya, Turkey, 19th – 22nd
- TAFISA World Challenge Day, Worldwide, 28th
- TAFISA WCD-Kids Pilot Event in SportCityNet cities, 28th

June

- 6th IWG World Conference on Women and Sport, Helsinki, Finland, 12th – 15th
- TAFISA Certified Leadership Course, Ulan Bator, Mongolia
- Second meeting of project “Recall: Games of the Past – Sports for Today”

September

- 1st TAFISA World Martial Arts Games, Richmond, Canada, 3rd – 7th

October

- TAFISA World Walking Day / New TAFISA event launch, Worldwide, 4th – 5th
- Third Meeting of project “Recall: Games of the Past – Sports for Today”

TAFISA Outlook for 2014 & Beyond

A sneak preview of TAFISA programs, events and services includes the following:

TAFISA Certified Leadership Courses in Sport for All, Worldwide



With the success of both international and national CLCs since 2007, with the support of the IOC, TAFISA is planning several events for 2014 and beyond. This year’s CLCs will, among others, take place in Kuala Lumpur, Malaysia (May), Guam (date TBC), Turkey (May) and Mongolia (June). TAFISA CLCs are aimed at educating and training Sport for All leaders, managers and volunteers to strengthen and spread the global Sport for All movement, and allow easier access to Sport for All for all people. Be sure to register for a course near you or to contact the TAFISA office if you would like to organise either a National or International CLC.

TAFISA World Challenge Day, Worldwide, 28th May 2014



The TAFISA World Challenge Day attracts millions of participants from around the world in a friendly, international Sport for All competition. World Challenge Day allows cities and communities from anywhere in the world to challenge other, similar sized, cities and communities to see who can encourage the most people to be active for just 15 minutes in one day. With the World Challenge Day cup up for grabs, it’s a fun and interesting way to bring Sport for All to your local people!

TAFISA World Walking Day and new event launch, Worldwide, 4th – 5th October 2014



Held every October, the TAFISA World Walking Day is another signature event designed to easily attract as many people as possible to participate in Sport for All. In 2014, based on the pilot events tried out by the SportCityNet cities a few months before, a new format will be launched and proposed to all TAFISA members. Stay tuned for more developments in World Walking Day for 2014!

TAFISA (The Association For International Sport for All) is the leading international Sport for All organisation with more than 252 members in 150 countries.

TAFISA works in close cooperation with international organisations such as the IOC, UN, UNESCO and ICSSPE. TAFISA has regional bodies in Africa, Asia/Oceania, Europe and Latin America. Learn more about TAFISA and how to become a member at www.tafisa.net.

1st TAFISA World Martial Arts Games, Richmond, Canada, 3rd to 7th September 2014



TAFISA is delighted to invite you to the 1st TAFISA World Martial Arts Games to be held at the beautiful Richmond Olympic Oval in Vancouver, Canada, from 3rd to 7th September 2014. As the first of their kind, the Games will encompass a martial arts festival that combines interactive demonstrations followed by a competition event that will showcase the community of Sport for All martial arts athletes from around the world. More details on the event will be released on www.tafisa.net soon. Stay tuned!

24th TAFISA World Congress, Budapest, Hungary, 15th – 18th October 2015



The Hungarian Leisure Sport Association and the City of Budapest, Hungary, will host the 24th TAFISA World Congress from 15th to 18th October 2015. Building on the successes of Enschede, this Congress promises to be more thrilling than ever. Save the date! More information will be unveiled in the coming months on www.tafisa.net.

6th TAFISA World Sport for All Games, Jakarta, Indonesia, 6th – 12th October 2016



The next TAFISA World Sport for All Games will take place in Jakarta, Indonesia, October 6th to 12th, 2016. The Games will be hosted by TAFISA’s Indonesian member organisation, the Indonesia Sport for All Federation (FORMI), and the City of Jakarta. The main theme of the Games will be “Unity in Diversity” and will reflect Indonesia’s and capital city Jakarta’s unique diversity of tribes, language, culture, customs and religions. The venue for the event will be “Ancol Jakarta Dreamland”, a popular fun park with entertainment facilities and accommodations in very close proximity. Please find more information under the Games website www.tafisa-jakarta2016.com.

1st TAFISA Europe Sport for All Games, Leeuwarden, the Netherlands, 2018



The 1st TAFISA Europe Sport for All Games will be hosted by the City of Leeuwarden, the Netherlands, as part of their year-long program as 2018 European Capital of Culture. The capital of the northern Netherlands Friesland region has a strong history in Traditional Sports and Games and will be an ideal place to launch the new TAFISA Europe event.