



# TAFISA

The Association For  
International Sport for All

# Bulletin 2017/18

Frankfurt/Main, Germany — January 2018

Editor: TAFISA e.V.

## Greetings from the President



2017 has been a special year for the global Sport for All Movement, and in particular for TAFISA. People are increasingly aware of the importance of Sport for All and physical activity, and this extends to mayors, stakeholders, organisations and other policymakers. This trend was confirmed as our 25th TAFISA World Congress 2017 attracted over 500 participants from 90 countries to Seoul, Korea. Throughout the year, we have worked hard and designed programs and events that help put Sport for All on the agenda across all continents, further developing regional alliances and coalitions, especially in Africa and Latin America. We have pursued advocacy and training for cities and local communities to foster an active lifestyle through the TAFISA CLCs, Reach Outs and Active Well-being Initiative, supported by the IOC. Last, we are involved in several Sport for All projects co-funded by the European Commission, and our collaboration with global organisations and partners such as WHO, UNESCO and Nike has strengthened. Above all, 2017 will be remembered as the year the Sport for All Movement joined forces to bring an end to physical inactivity, as the TAFISA General Assembly approved Mission 2030 in Seoul, Korea, on November 16, 2017.

TAFISA's Mission 2030: For a Better World through Sport for All will be the guiding document for a global strategy to fight the worldwide physical inactivity epidemic. It is a succinct, action-oriented document, introducing current critical issues the world is facing, and addressing some 12 key themes and how to maximise the contribution of Sport for All on the road to achieving a better world by 2030. Mission 2030 highlights key initiatives and stakeholders in the field, and calls critical change-makers to action under each of the 12 key themes.

TAFISA is calling on all members and stakeholders to adopt its principles and commit to sharing, supporting and acting as members of the global Sport for All Movement to make the world a better place by 2030.

  
Prof. Ju-Ho Chang  
TAFISA President

## 2018 in a Glimpse

### JANUARY

- PACTE Launch, Brussels, Belgium, 15-16
- InSport Launch, Vienna, Austria, 18-19
- EUPASMOS Meeting  
Budapest, Hungary 18-19

### FEBRUARY

- Winter Olympic Games 2018  
Pyeongchang, Korea, 9-25

### MARCH

- Active Well Being Initiative (AWI)  
Introductory Workshop  
Liverpool, England, 7-9
- EU Sport Forum, Sofia, Bulgaria, 22 - 23

### APRIL

- Certified Leadership Course (CLC)  
India, 15-19
- CLC, Mauritius, 16-20
- CIGEPS Meeting, Paris, France, 26-27

### MAY

- TAFISA BoD Meeting  
Gaborone, Botswana, 13-16
- CLC, Kazakhstan, 15-18
- 7th IWG World Conference on Women  
and Sport, Gaborone, Botswana, 17-20
- CLC, Romania, 17-20
- TAFISA World Challenge Day  
Worldwide, 30
- CLC, Micronesia, tbc

### JUNE

- CLC, Portugal, 7-10
- 15th ASFAA Congress, Hong Kong,  
China, 22-24

### JULY

- ISHPES Congress,  
Münster, Germany, 18-21

### AUGUST

- 1st TAFISA European Sport for All  
Games 2018, Leeuwarden, Netherlands,  
3-7

### SEPTEMBER

- CLC, China, 5-8
- CLC, Sri Lanka, 6-9
- European Week of Sport  
Europe-Wide, 24-30
- TAFISA World Walking Day  
Worldwide, 29-30
- CLC, South Africa, tbc
- CLC, Iran, tbc

### OCTOBER

- Olympism in Action Forum  
Buenos Aires, Argentina, 6-8
- Cuba Motricidad, Cuba, 22-26

### NOVEMBER

- TAFISA BoD Meeting, China, tbc

### DECEMBER

- CLC, Israel, 4-8

# Mission 2030: For a Better World Through Sport for All



Official launch of Mission 2030 at the 25th TAFISA World Congress in Seoul, Korea, November 18, 2017

## TAFISA Calls Decision Makers Worldwide to Join Forces

Today, our people and our world face challenges and threats on a diverse scale never seen before – from climate change to civil unrest, non-communicable diseases, isolation, oppression, poverty, terrorism and the threat of nuclear war. These are global problems, faced by all of us; our friends, our neighbours, our families, our children. Without immediate and effective change, generations to come will not enjoy the world as we have done. This is not only not fair, but unacceptable... and preventable. Sport for All has the power to make a change, to make the world a better place, to contribute to solving the world's problems like little else can. All people are made to play, and play, in all its physical forms, is

understood by all people. It crosses boundaries and builds bridges and bonds between people. It increases physical, mental and social health, reduces environmental and economic costs, preserves cultural diversity and creates peace. It is a basic human right, and a mighty tool to combat our greatest global challenges.

Our mission is to create a better world through Sport for All. Mission 2030 provides a foundation for action and growth of the Sport for All and physical activity Movement to create a better world by 2030 for the next generation to enjoy. It contains concise descriptions of the contribution Sport for All and physical activity can and will make toward solving 12 cri-

tical global challenges, and how best we can work together to make effective change. For the first time in history, TAFISA and the global Sport for All Movement have a clear roadmap and strategy for a coherent and unified action. With the support of global players and other sectors, we will fully unfold the potential of Sport for All and grassroots sports for peaceful human development into the future. TAFISA implores all its members, stakeholders, partners and friends to stand up for SAPA and grassroots sports, and adopt the Mission as a framework and guideline for action. It is time we all take notice, take responsibility, take action and, through Sport for All, commit to creating a better world for the next generation.

## Themes in Brief

### ACTIVE CITIES

A key element for promoting physical activity and sports participation, the setting can help people make physical activity a part of their daily lives. Discover how TAFISA is helping shape Active Cities designed to make their citizens physically active every day.

(more on page 3)

### 25TH TAFISA WORLD CONGRESS

The 25th TAFISA World Congress took place in Seoul, Korea on November 15-19, 2017 and gathered over 500 participants from more than 90 countries worldwide.

(more on pages 6-7)

### FROM THE REGIONS

Sport for All starts at the local and regional levels, and TAFISA supports local activities to promote Sport for All and physical activity. Learn about the successes of Sport for All on each continent, and how TAFISA is strengthening its ties with the regional Sport for All organisations.

(more on pages 4-5 and 8-9)

### TRADITIONAL SPORTS & GAMES

Traditional Sports and Games (TSG) provide unique opportunities that mainstream sports may not. They are often based on fun, play and participation, not competition, and provide a link to something bigger than sports and physical activity alone.

(more on page 10)

### PARTNERSHIP AND NETWORK

The growth of the global Sport for All network is a top priority for TAFISA. Not only did many new members join the TAFISA family in 2017, but new partnerships were established or strengthened.

(more on pages 11-12)



Champion of

**DESIGNED TO MOVE**

A Physical Activity Action Agenda

# Mission 2030 - Defining a New Horizon



TAFISA Vice-President Catherine Forde at the 25th TAFISA World Congress in Seoul, Korea, on November 16, 2017

The world has stopped moving. Humanity has achieved much in technology, science, development and other fields; we have managed to drastically reduce the number of malnourished people worldwide. But now the world's obese is almost twice the amount of those who are undernourished. The world is facing a dire physical inactivity epidemic, and that is rendering today's kids as the first generation to

have a life expectancy shorter than their parents.

We are aware of the power of Sport, and more critically, the power of Sport for All. We know that it breaks down barriers of race, religion, sex, age, ability levels. Sport for All fosters inclusiveness, invokes social change, helps in preserving heritage and culture and bears a fundamental role for individual and social health. Sport for All is a critical piece of a global puzzle.

Over the decades, Sport for All has come to represent and be essential to the global sport structure. It is the only branch of the sport tree which reaches down to the roots and pour into the general public. But despite all its potential, the full power of Sport for All has not yet been realised. To fully unfold the potential of Sport for All and make effective change, we, the leaders of the Movement, must reach out to others. As the leader of the global Sport for All movement, TAFISA acknowledges and accepts this responsibility, and is tackling the

challenge of unfolding the potential of Sport for All head on.

TAFISA is very proud and humbled to be recognised internationally as the leader of the Global Sport for All movement. We partner with critical change-makers the world over, encompassing our 300 members across 170 countries on all continents. Collectively, we can reach billions of individuals. It also means that TAFISA has a pivotal role to play in unleashing the potential of Sport for All and maximising the contribution of Sport for All to overcoming the world's greatest challenges.

This is what Mission 2030 is about. It is not just about TAFISA as an organisation, but about creating a better world using the power of sport. We acknowledge that to create effective change, we cannot do only as we have done in the past. We must take new and different action; define a new trajectory, and define a new, and better, horizon. In this regard, we have identified 12 key themes where we believe Sport for All can make a difference, with the intent to develop knowledge and resource to share to act within each of these themes. This is the ultimate goal of Mission 2030; to provide the global Sport for All Movement with a clear direction. Over 50 organisations worldwide have already joined the movement by signing and adopting Mission 2030, committing to achieving its objectives. Together we can define our new horizon, and what it means to be an Active World in 2030.

*Adapted from the speech of Catherine Forde, TAFISA Vice-President, at the 25th TAFISA World Congress 2017 in Seoul, Korea.*

## Mission 2030's 12 Themes

- Peace, Development & Partnership
- Gender Equality
- Education
- Social Inclusion
- Play & Physical Literacy
- Active Cities
- Environment
- Cultural Heritage & Diversity
- Governance, Leadership & Integrity
- Community & Volunteerism
- Health & Well-Being
- Economic Impact & Resources

## To Make a Change...

The Sport for All and Physical Activity Movement is ready to take action and contribute to these 12 themes in pursuit of a better world. We understand that each country may have its own specific goals, perspectives and resources to achieve success. To fully unfold our potential and make effective change, it is critical that change-makers from other sectors recognise and actively support the positive impact of Sport for All. To this end, alongside the Sport for All Movement adopting this Mission, we implore:



- The elite sports movement to support grassroots and life-long sports participation, through funding and advocacy,
- National governments to specifically provide for Sport for All within policy and legislature,
- The health sector to prescribe movement over medication, and incentivise movement,
- Local governments to support and implement active living initiatives,
- Educators to provide quality physical education and encourage active learning,
- Parents to recognise the significance of physical activity alongside academia,
- The private sector to sponsor grassroots and community-based programs alongside elite sports,
- Media outlets to promote Sport for All initiatives and positive leadership,
- Formal acknowledgement of voluntary and community contribution, and
- International organisations to facilitate the exchange of knowledge and experience.

Regular follow-up, analysis and review will be performed to track and measure the success of our "Mission 2030".

**It is time we all take notice, take responsibility, take action, and, through Sport for All, commit to creating a better world for the next generation.**



TAFISA Secretary General Wolfgang Baumann, DOSB President Alfons Hörmann, TAFISA President Ju-Ho Chang, DOSB CEO Veronika Rücker and DOSB Vice-President Walter Schneckloch



Chair of IOC Commission Sport and Active Society Sam Ramsamy with TAFISA President Ju-Ho Chang

## Mission 2030 Endorsers as of January 1<sup>st</sup>, 2018

Country	Organisation
Australia	Life Be In It International
Australia	Blueearth Foundation
Botswana	Botswana National Sports Council
Brazil	SESC SP
Bulgaria	Bulgarian Sport for All Association
China	All China Sports Federation
China	Chinese Olympic Committee
Cyprus	Cyprus Sports Organization
Denmark	The National Olympic Committee and Sports Confederation of Denmark
Denmark	Gerlev P.E. & Sports Academy
Estonia	Estonian Sport for All Association
Germany	German Olympic Sports Federation
Greece	Ministry of Culture and Sport/ General Secretariat of Sport
Hong Kong, China	Sports Federation & Olympic Committee of Hong Kong, China
Hungary	Budapest Capital 4th district Ujpest Municipality
Hungary	Hungarian Leisure Sports Association
India	All India Association of Sport for All (AIASEFA)
Indonesia	Indonesia Sport for All Federation (FORMI)
Iran	Iran Sport For All Federation
Israel	Israel Sport for All Association
Israel	Israeli Sport Administration
Italy	World Jiu Jitsu Confederation
Japan	Sasakawa Sports Foundation
Japan	TAFISA Japan
Korea	Sport for All Korea Association (SAKA)
Latvia	Latvian Sport for All Association (LTSA)
Lithuania	Lithuanian Sport for All Association
Macau, China	Sports Bureau of Macao SAR Government
Malaysia	Malaysian Sport for All Council (MASFA)
Maldives	Maldives Olympic Committee
Mauritius	Mauritius Sports Council
Mongolia	The Association for Mongolian Sport for All
Netherlands	Kenniscentrum Sport
Poland	Ministry of Sport and Tourism
Portugal	Portuguese Institute of Sport and Youth (IPDJ, LP)
Qatar	Qatar Olympic Committee
Romania	Romanian Federation Sport for All
Russia	The Russian Olympic Committee
Russia	Russian Union of Martial Arts
Serbia	Association Sport for All Serbia
Singapore	Singapore National Olympic Council
Slovenia	Sport Union of Slovenia
Slovenia	Olympic Committee of Slovenia – Association of Sports Federations
Sri Lanka	Institute of Sports and Exercise Medicine
Sweden	World Judo Federation – Judo for All
Switzerland	International Sambo Federation /Federation International de Sambo (FIAS)
Chinese Taipei	Chinese Taipei Olympic Committee
Chinese Taipei	Chinese Taipei Paintball Game Association
Tanzania	National Sports Council of Tanzania
Trinidad & Tobago	Government of the Republic of Trinidad & Tobago
Trinidad & Tobago	Trinidad & Tobago Olympic Committee
Turkey	Sports For All Federation of Turkey

# Join In the Active Well-Being Initiative

The world urbanises at breath-taking speed. Simultaneously, it suffers from a growing epidemic of physical inactivity and related non-communicable diseases. TAFISA, Evaleo and the IOC have taken this problem hands-on and, after 3 years of development, launched the Active Well-Being Initiative (AWI) during the World Union of Olympic Cities' Smart Cities & Sport Summit on 3 October 2017.

The AWI aims to empower cities enhance the activity levels and well-being of their population, while receiving international recognition for their progress through a certification process. Citizens are engaged to adopt a more active and healthy lifestyle.

"Decision-making is often faster in cities than at national or international levels," explained Gabriel Messmer, president of Evaleo, "Thus, delivering tangible behavioural changes to the lives of an ever-growing number of city dwellers can be more effective if managed at a city, neighbourhood or even school and club level."

According to Wolfgang Baumann, Secretary General of TAFISA, "Cities are in need of a framework, access to best practices and the capacity to share and learn from each other. They often face the same challenges regarding urbanisation and inactivity, even though they all have various constraints, contexts and resources to deal with. We try to assist and guide them as best as we can for the well-being of their population."

The AWI thus takes a systemic, flexible and evolutive approach, and provides tools that can be adapted



TAFISA President Prof. Dr. Ju-Ho Chang and Evaleo President Gabriel Messmer presenting the "Global Active label" project at MINEPS VI.

to each city's local context in terms of size, environment and objectives. It links decision-makers, key stakeholders and agencies in areas of health, sports, education, urban planning and social development in a cross-sectoral alliance, around a shared vision and a framework of integrated initiatives.

The AWI provides cities with an ISO-Compatible Standard, supporting tools and training modules to enable them and their leaders take healthy steps towards the enhanced well-being of their population. In due course, cities can obtain the Global Active City Label, to illustrate the quality and effectiveness of their projects in this area.

The AWI has been developed in partnership with the City of Liverpool and Liverpool John Moores

University, and road-tested by 10 pilot cities from all continents since 2015. The various workshops and diagnostic visits hosted by those pioneers have allowed the initiative to be fine-tuned according to cities' needs, and reach first positive results as the following cities are now on the pathway towards accreditation: Richmond (Canada), Buenos Aires (Argentina), Lillehammer (Norway), Tampere (Finland), Ljubljana (Slovenia), Lausanne (Switzerland), Karsiyaka (Turkey), Gaborone (Botswana), Port Moresby (Papua New Guinea) and Liverpool (UK). Ten new cities including Hamburg and Bonn (Germany), Santa Maria (Cape Verde), Seoul (Korea), Ashkelon (Israel), Lisbon (Portugal) were invited to Frankfurt, Germany, in April 2017, to attend an introductory workshop and start the process towards becoming a Global Active City.

The AWI is aligned with the recommendations and guidelines of the WHO, UNESCO, UN Habitat and other international organisations; it is now rolled out worldwide, with all cities invited to join in and become a Global Active City. The next Introductory Workshop will take place in Liverpool, UK, on March 7 - 9, 2018.



TAFISA, Evaleo and IOC launched the Active Well-being Initiative in Montreal, Canada, in October 2017. Here Philippe Furrer (IOC, left) and Francisco Irrarázaval introducing the AWI team



## 40 Countries, 50 Million People Rise to the Challenge!



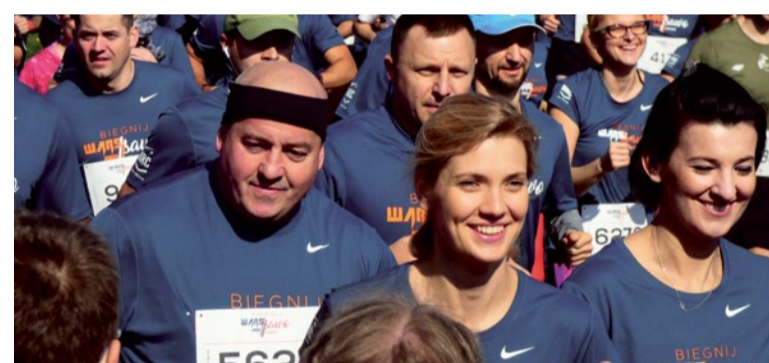
TAFISA World Challenge Day 2017 in Karsiyaka, Turkey

The TAFISA World Challenge Day 2017 took place on Wednesday, May 31st and saw some fifty million participants from over forty countries being physically active and taking on the challenge. Congratulations to all participating communities!

For more information about the TAFISA World Challenge Day and how to participate in the coming years, see [www.tafisa.org](http://www.tafisa.org) or contact [info@tafisa.org](mailto:info@tafisa.org)

## TAFISA World Walking Day 2017

More than 500,000 participants joined the TAFISA World Walking Day 2017 on the first weekend of October all over the world. Many countries participated, including Botswana, Japan, Dominican Republic, Poland, Russia, Slovenia, Portugal, Israel, India and Hungary among others. Congratulations to all participants who made it!



TAFISA World Walking Day 2017 "Biegnij Warszawa" in Warsaw, Poland

## TAFISA President Hosts Legacy Symposium in Seoul

On the initiative of the TAFISA President Prof. Dr. Juho Chang, and with the financial support of K.Will, a high level PyeongChang Olympic Legacy Symposium was staged in Seoul on 24th January with the ultimate aim to highlight the importance of the legacy and sustainability of Olympic Games.

The event was attended by IOC Member and former President of Hungary Pal Schmitt as well as Dr. Tania Braga, Head of Legacy at the IOC. The 300 participants also included representatives from the Tokyo 2020 Organizing Committee, from the Korean parliament, academic experts, etc.

The Symposium was well organized and spurred strong media coverage and attention - nationally and internationally. The Symposium was also a tribute to TAFISA partner KWill to support their "Bio Health Cluster" project to be included part of the PyeongChang Games legacy.

## Promoting Active Cities Throughout Europe



Sport and Citizenship, TAFISA and ICSSPE, altogether with the European Physical Education Association, the European Cyclists' Federation, the Italian National Association of Municipalities, the European Federation for Company Sport, the City of Liverpool and the Baltic Region Healthy Cities Association are proud to launch the PACTE project - Promoting Active Cities

Throughout Europe, which will run from January 2018 until December 2020. With the aim to support municipalities develop and deliver physical activity policies, PACTE will conduct a Europe-wide representative survey of municipalities' physical activity policies and practices to identify the current state of play and investigate gaps in policy and practice. This will be followed by the creation of a matrix for change, to allow cities to evaluate their current strategies and improve them. A communication campaign targeting municipalities across Europe will finally be led to raise awareness of the importance of the role they can play in making their citizens more active and reaping further benefits.





# African Union Sports Council Region 5 Signs MoU with TAFISA

TAFISA is proud to announce the signing of a Memorandum of Understanding with the African Union Sports Council Region 5. This MoU will shape the cooperation between TAFISA and the African Union Sports Council Region 5 (AUSC Region 5), especially in the fields of gender equality, active cities, capacity development and Traditional Sports and Games, among others. It concerns in particular the following items:

1. Capacity development: Organisation of TAFISA Certified Leadership Courses and/or VIPS programs in AUSC Region 5
2. Organisation of TAFISA Africa Conference and potentially TAFISA World Congress
3. "Active City" initiatives building up to, and ensuring legacy of, AUSC Games

4. Traditional Sports and Games initiatives as part of AUSC Games

The AUSC Region 5 includes the following countries: Angola, Botswana, Lesotho, Malawi, Mozambique, Namibia, South Africa, Swaziland, Zambia, Zimbabwe.

This MoU is a milestone for TAFISA and goes along with the efforts made over the past few years to strengthen the Sport for All Movement in Africa and extend it to other countries on the continent thanks to the support of TAFISA Vice-President Leonard Thadeo.



TAFISA and AUSC Region 5 signing the MoU: (from left to right) top row: TAFISA Vice-President Leonard Thadeo (Tanzania), TAFISA Board Member Solly Reikeletseng (Botswana); second row: TAFISA Secretary General Wolfgang Baumann (Germany), AUSC Region 5 CEO Stanley Mutoya (Zimbabwe), TAFISA President Ju-ho Chang (Korea)

## Seventy New CLC Graduates in Gaborone, Botswana



TAFISA and the International Working Group on Women and Sport (IWG) are proud to have partnered to organise a first Certified Leadership Course in Gaborone, Botswana (13 – 16 June 2017). Over 4 days, some 70 participants were specifically trained on the topic of volunteerism and Sport for All. They now form an important pool of volunteers for the delivery of Sport for All opportunities locally, and for other events in Botswana, such as the Netball Youth World Cup (8 – 16 July 2017), World Baseball Softball Confederation Congress (October 2017) and the upcoming 7th IWG World Conference (17 – 20 May 2018).

TAFISA thanks IWG for hosting the course, the Foundation for Sport and Development and Peace for delegating 2 facilitators to lead the course along with TAFISA representatives, and the various local lecturers that provided their insight, such as the Botswanan Sports Volunteer Movement and Brand Botswana.

This TAFISA visit in Botswana was also the opportunity for TAFISA representatives and the Botswana National Sport Council (a TAFISA National Member) to strengthen their relationship. A one-day workshop was organised to support the development of a Botswanan National Traditional Sports and Games strategy on June 16th, 2017.

## 7th IWG World Conference on Women and Sport



7th IWG World Conference  
On Women and Sport,  
17-20 May 2018  
Gaborone, Botswana

TAFISA is proud to be a strategic partner of the 7th IWG World Conference on Women and Sport, to take place on May 17-20 in Gaborone, Botswana. Under the theme Determine the Future. Be Part of the Change, the conference will explore the promotion of gender equality in and through sport. In particular, TAFISA will support and participate in the "Sport Without Borders: Cross-Cultural Collaboration" and "Being

Well to Play Well" plenary sessions, and organise a side event or meeting to the Conference.

More than 1000 Individuals and organisations from around the world and many walks of life will convene at the 7th IWG World Conference to embrace the common aim of making significant strides in the realization of a sustainable sporting culture that enables and values the full involvement of girls and women in every aspect of sport an physical activity. The IWG World Conferences on Women and Sport are recognized as landmark events which raise the profile of women and sport issues, as well as demonstrate commitment to effecting positive change.

For more information or to register to the conference, visit [iwg-gti.org](http://iwg-gti.org).

**7th IWG World Conference On Women and Sport**  
17 - 20 MAY 2018 Gaborone, Botswana

**REGISTER NOW**  
Early Bird Closes 31st January 2018

**Early Bird Registration**  
Developing Countries : USD300  
Developed Countries : USD400  
Students : USD100

**Normal:**  
Developing Countries : USD350  
Developed Countries : USD450  
Students : USD100

\* For Registration with Safari packages visit [www.iwg-gti.org](http://www.iwg-gti.org)

For more Information Visit: [www.iwg-gti.org](http://www.iwg-gti.org)  
Enquiries: [info@iwg-gti.org](mailto:info@iwg-gti.org) • Website: [www.iwg-gti.org](http://www.iwg-gti.org)

## Strengthening TAFISA Africa



TAFISA is now proud to count two Board Members from Africa, as Leonard Thadeo (Tanzania) was re-elected for a new term and Solly Solomon Reikeletseng (Botswana) entered the BoD following the elections at the TAFISA General Assembly in Seoul, Korea, November 16,

2017. As a symbol of the growing importance of Africa, the first TAFISA Board Meeting of 2018 will be organized in Botswana and a TAFISA Africa meeting is also scheduled in 2018 to further develop and build a strategy for Sport for All in Africa.

## Cape Town Hosts Reach Out



Following a successful first Reach Out programme on "Youth Leadership, Sport, Development, Peace and Olympic Values" in 2016, TAFISA and the Foundation for Sport for Development and Peace (FSDP) have once again partnered to organise a Reach Out on "Leadership and Events Management" on 14 – 15 September 2017 in Cape Town, South Africa. The

trainees combined their participation in the programme with an attendance to the 4th Annual Cape Town International Sport and Peace Conference, held on 12 – 14 September. TAFISA Commissioner for Education Peter Kapustin, and the FSDP's President Marion Keim Lees and Board Member Christo de Coning led the 2-day event and explored various themes including leadership skills for sport practitioners, target groups in Sport for All, financing, sponsoring, communications, networking and marketing of Sport for All events. Another edition of the Reach Out is planned for 2018 – stay tuned for the dates! TAFISA thanks the FSDP for its on-going partnership.





# Gender Equality and Social Inclusion – The Way Forward for Caribbean Sport



Participants at the Tobago TAFISA Advanced CLC proudly show off their "Reach It" program idea to increase physical activity amongst university students.



TAFISA Senior Director Bae Schilling facilitating the workshop

For the first time in their long-standing partnership, TAFISA and UNESCO hosted a workshop on equality and social inclusion, which took place on September 21st - 22nd in Port of Spain, Trinidad and Tobago

The two-day workshop was facilitated by TAFISA, the Trinidad and Tobago Olympic Committee, the St. Vincent and the Grenadines Olympic Committee and the Caribbean Association of National Olympic Committees (CANOC) with the support of UNESCO. Over 30 participants from eight Caribbean states explored topics under the theme "Achieving Social Inclusion and Gender Equality in the Caribbean using Sports and Physical Activity". The event was led by TAFISA Vice-President Catherine Forde (Trinidad and Tobago), TAFISA consultant Bae Schilling, and SESC SP's Luiz Eduardo Rodrigues Coelho (Brazil). The workshop ended with participants pledging to establish a Caribbean network aimed at promoting the 'sport for all' agenda throughout the region.

"Advancing Women in Leadership" was the theme for the national workshop hosted by the TTOC on September 23rd in Trinidad, further demonstrating the commitment of leaders in the region to equality. The workshop was attended by more than 80 participants from diverse fields across sport, government bodies, international NGOs, education and the private sector, and plans for progress have been laid.

Not to be left in the shadows of its larger sister island, Tobago hosted an Advanced TAFISA Certified Leadership Course on "Becoming and Active Island" on September 25th and 26th, supported by the First Citizens Sports Foundation and Tobago House of Assembly. Attended by over 30 representatives, the two-day training course focussed on progress since the first Tobago TAFISA CLC in 2014, and building an effective strategy for increasing participation in Sport for All and physical activity across all of Tobago, using Active City

principles from TAFISA's "Take Back Your Streets... Take Back Your Future!" program.

TAFISA gives thanks to its program partners, UNESCO, CANOC, the First Citizens Sports Foundation and the TTOC for their diligent work in preparing for three successful programs, as well as Luiz Eduardo Rodrigues Coelho from SESC, Sao Paulo, who contributed greatly to all three events.

Special mention must be made to the following individuals, and their teams, who continue to create positive change in the region, and without whom such great programs would not be possible:

- **Catherine Forde** (Trinidad and Tobago)
- **Annette Knott** (Trinidad and Tobago)
- **Brian Lewis** (Trinidad and Tobago)
- **Keith Joseph** (St. Vincents and the Grenadines)

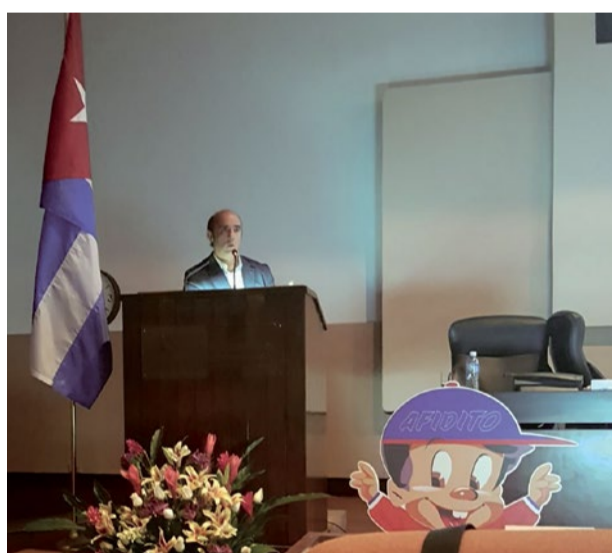


TAFISA Vice-President Catherine Forde facilitating the workshop

## The Latin America ABC: Argentina, Brazil and Cuba

Following the impulse of TAFISA's actions in the Latin America region, the VII International Convention of Physical Activity and Sports (AFIDE) took place in Habana, Cuba, during the last days of November 2017. Organized by the Institute of Sport, Physical Activity and Recreation (INDER), TAFISA was represented during the conference by AWI team member, Francisco Irrarrázaval.

During two days of presentations, Mr. Irrarrázaval introduced the Active Well-being Initiative in its general framework as well as the specific work taking place in the partner city of Buenos Aires. Around 200 stakeholders from the transport, health, and environment sector mainly from Central America and the Caribbean participated in the informative sessions along with officials from INDER and the Cuban government.



Francisco Irrarrázaval at the AFIDE convention

## The Americas Alliance is Developing



The Americas Alliance on for Sport for All (TAASFA)

The potential and importance of the Americas in the work towards an active world has always been a priority of TAFISA since its origins. 2017 has been the year of reinforcing this commitment and taking one step forward. The Memorandum of Understanding that was developed after the 2016 launch of the Americas Alliance for Sport for All (TAASFA), has been signed by TAFISA, CACSO, CANOC, INDER and ISCA. These organizations are dedicated to cooperating and working together in the fight against the physical inactivity crisis and obesity.

TAFISA's American member organizations are building a proactive strategy to increase the actions and impacts of the Sport for All sector in the region, with the guidance of Latin American leaders and experts. TAFISA Vice President Catherine Forde, PASO Vice President Keith Joseph, ISCA Vice President Maria Luiza Souza Dias and INDER Vice President Gladys Bequer are working together to make a difference in the region and within their communities.

A new member has joined the TAFISA office to focus on this topic, strengthen and coordinate the strategic actions developed. During the first half of 2018 a survey will be conducted among sport organizations, municipalities, ministers and all Sport for All and physical activity stakeholders of the region to collect useful information that will provide an overview of the current situation in Latin America and the needs, interests and expectations of organizations. With the region in the spotlight thanks to major sporting events such as the Youth Olympic Games 2018 in Buenos Aires and building on the enthusiasm of our partners, organizations and associates of the Americas, it is clear that 2018 will be a great year to make a truly positive impact through Sport for All.

### 2018 will be an active year in Latin America with various events scheduled, among which:

- The World Leisure Congress (28 August- 1 September) hosted by Sesc Sao Paulo (Brazil). Under the general theme of "Leisure Beyond Constraints", the AWI team will have a project presentation to introduce the model and encourage regional cities to join the Active Cities club.
- The Olympism in Action Forum (October 6-8) organized by the IOC within the scope of the Youth Olympic Games 2018 in Buenos Aires, Argentina.
- Cubamotricidad, (October 22-26), including a TAFISA seminar with regional stakeholders to reinforce the active strategy of Sport for All in Latin America.

TAFISA is looking forward to these events in Latin America to meet with members and partners and strengthen the links within the region.

# A Historic 25th TAFISA World Congress!



The 25th TAFISA World Congress was concluded on Saturday 18 November with a splendid Gala Dinner at the Floating Island convention center in Seoul, Korea.

What an absolute success for the TAFISA World Congress! The 500 participants coming from 90 countries brought back friendships, vibrant memories and valuable knowledge back home.

From Thursday 16th to Saturday 18th November 2017, the Congress participants attended various inspiring events, starting with the grandiose Opening Ceremony with keynote speeches from Sam Ramsamy, Chairman of the IOC's Sport and Active Society Commission and Ruth Maphorisa, co-Chair of IWG on Women in Sport.



This set the tone for an exciting and innovative Congress, which included a brilliant House of Commons debate, six thematic parallel sessions, an interesting TAFISA Workshop; with participants actively contributing with questions and remarks to complement more than 50 different speakers.

The Congress was also the occasion for TAFISA Vice-President Catherine Forde to introduce TAFISA's new strategy "Mission 2030: For a Better World Through Sport for All" to the audience, a resource meant to be used by the global Sport for All Movement and all those who want to make a difference during the next decade.

TAFISA would like to congratulate the Organising Committee and Sport for All Korea Association (SAKA) for their flawless organisation and hosting of a historic Congress, setting the bar very high for the Congresses to come. Our thanks are also extended to all TAFISA members, supporters and friends who joined this global Sport for All event and we hope to see you all in Tokyo, Japan for the 26th TAFISA World Congress 2019!



TAFISA President Prof. Dr. Ju-Ho Chang welcoming the participants



Signing of the 27th TAFISA World Congress 2021 in Ljubljana, Slovenia (from left to right): TAFISA Secretary General Wolfgang Baumann, Slovenia Olympic Committee Vice-President Janez Sodrnik, TAFISA President Ju-Ho Chang, Sports Union of Slovenia Vice President Patrik Perosa, TAFISA Treasurer Herzel Hagay



## TAFISA General Assembly Brings About Major Changes

A highlight of the 25th TAFISA World Congress 2017, Seoul, Korea, the TAFISA General Assembly took place on November 16th. Conducted every two years as part of the TAFISA World Congress, the TAFISA General Assembly is where



The elected, voluntary auditors Ms. Kang and Mr. Schneeloch reported no irregularities in TAFISA's financial operations for 2015 and 2016

major decisions happen, such as the elections of the TAFISA President and Board Members, the approval of new TAFISA members, or the voting of the next TAFISA Congresses and global events. Well over two hundred participants attended the TAFISA General Assembly 2017, including the TAFISA National Members entitled to vote on each item of the agenda.

### TAFISA Mission 2030

TAFISA's Mission 2030: A Better World through Sport for All was approved by the General Assembly. It will be the guiding document for a global campaign to fight the worldwide physical inactivity epidemic. It is a succinct, action-oriented document, introducing the critical global issue of Sport for All and physical (in)activity, and addressing some 12 key themes and how to maximise the contribution of Sport for All on the road to achieving a better world by 2030. (more on page 2)

### New TAFISA Board of Directors



A new Board of Directors was elected for the next 4-year term (2017 - 2021). (see new Board of Directors page 12).

### New Vision & Mission

Following strategy workshops in June 2016 and 2017, multiple meetings of the TAFISA Executive Board, Board of Directors and key strategic advisors, and essential feedback from the TAFISA Member Survey 2017, the below Vision and Mission statements have been approved by the General Assembly:

Vision: For a Better World through Sport for All  
Mission: To lead the Global Sport for All Movement

### Revision of Statutes & New Bylaws

As TAFISA prides itself in following the principles of good governance and transparency, and in accordance with the UN Guiding Principles on Business and Human Rights the General Assembly unanimously approved the Revision of Statutes. Moreover, to secure full transparency for TAFISA actions five sets of bylaws were approved, too.

### Election of the 27th TAFISA World Congress 2021 Host

The TAFISA General Assembly elected Ljubljana, Slovenia, represented by the National Olympic Committee of Slovenia and Sports Union Slovenia, to host the 27th TAFISA World Congress 2021.

### Approval of Membership Fees From 2018

The General Assembly approved an increase of TAFISA Membership fees starting 2018. This rise is as follows:

	Former Fee	New Fee
National Member	€ 350 per year	€ 400 per year
International Member	€ 350 per year	€ 400 per year
Supporter Member	€ 300 per year	€ 350 per year

### Election of Honorary Members

The following were elected TAFISA Honorary Members in recognition of their contribution to TAFISA and the Sport for All Movement as former TAFISA Board Members: Prof. Dr. Erdal Zorba (Turkey) and Mr. Jianzhong Feng (China).



Jianzhong Feng



Prof. Dr. Erdal Zorba

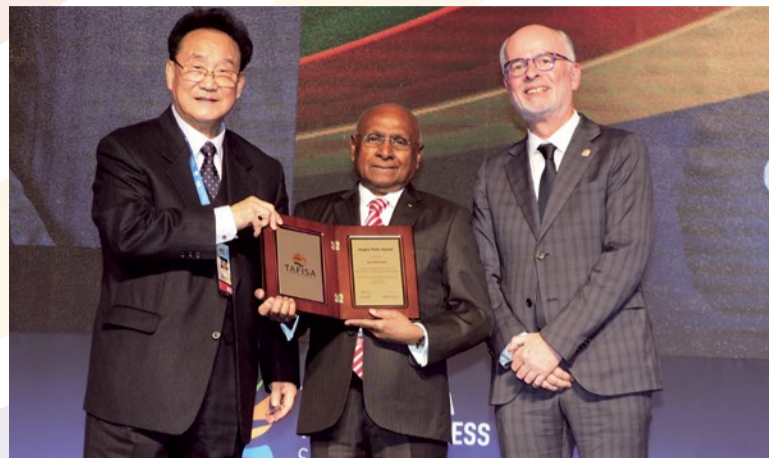
TAFISA would like to thank all those who took part in the TAFISA General Assembly 2017 and contributed to the future of the global Sport for All Movement. For more information on the outcomes of the General Assembly, please consult [www.tafisa.org](http://www.tafisa.org)

# TAFISA Rewards the Global Sport for All Movement Champions

As is the custom, the 25th TAFISA World Congress in Seoul, Korea, November 2017, was the perfect opportunity to celebrate the champions of Sport for All and share their good deeds with the international community. TAFISA thus awarded the organizations and individuals who are making a difference and helping promote Sport for All through their work and programmes.

Three people received the **Jürgen Palm Award**, TAFISA's most prestigious accolade, named after the late Prof. Dr. Jürgen Palm, the founding father and pioneer of TAFISA. The Award is for individuals who have made a significant and long-term contribution to the field of international Sport for All and physical activity and was this year bestowed to:

- Ban-ki Moon, former United Nations Secretary General, Korea



Dr. Sam Ramsamy receiving the Jürgen Palm Award from TAFISA President Prof. Dr. Ju-ho Chang and TAFISA Secretary General Wolfgang Baumann

- Tibor Navracsics, EU Commissioner for Education, Culture, Youth and Sport, Hungary
- Dr. Sam Ramsamy, Chair of the IOC Sport and Active Society Commission, South Africa

Four organizations were bestowed the **TAFISA Sustainability Award**,

an award for organisations that have developed and successfully implemented sustainable interventions in the field of Sport for All and Physical Activity:

- The International Working Group on Women and Sport and their co-Chair Ruth Maphorisa



Wendy Gillett receiving the TAFISA Sustainability Award

- The Deutsche Jugendkraft Sportverband (DJK)
- The Bluearth Foundation and their CEO Wendy Gillett
- The World Transplant Games Federation

TAFISA took the opportunity to show its appreciation to Dr. Wan-shik Hong,

who received the **TAFISA Friends for Life Award** for organising the 4th TAFISA World Sport for All Games in Busan, Korea, and for his involvement in the Sport for All Movement over the years.

The **Pioneer Award**, rewarding individuals who have made long term contributions to the field of Sport for All and physical activity, was bestowed upon two individuals, namely:

- Kwang Hu, founder of the "Hanging" traditional sport
- Lee Kang-ok, President of the Korea Walking Federation

Last, 2017 marked the creation of a new Award, the Anita Gosh Award in memory of the late Prof. Anita Gosh from India, who stands for the strong positions that women can take in the promotion of Sport for All. It was bestowed upon Kim Duryeon from the Korea Movement Education Center.



Kwang Hu and Lee Kang-ok receiving the TAFISA Pioneer Award



The TAFISA Sustainability Awardees

## The 25th TAFISA World Congress in Figures

MORE THAN **500** PARTICIPANTS

**90** COUNTRIES

**60** INTERNATIONAL SPEAKERS

**4 DAYS** **30 HOURS**

INSPIRING SPEECHES, DEBATES, NETWORKING, WORKSHOPS, MAKING FRIENDS, ENJOYING SEOUL AND KOREA



### Thousands Walk Through Olympic Park in Seoul

An excellent example of Olympic legacy done right, the Seoul Olympic Park welcomed Congress participants and Seoul locals to join in a festive morning of music and performances, physical warm-up and walk through the park.

Among the many performances setting a warm and lively atmosphere, the participants had the pleasure to enjoy Korean culture, from dances with traditional attire and music to Taekwondo demonstrations and modern K-Pop. Besides Korean culture, the crowd also appreciated Gerlev Academy's Parkour team showing their flexibility and balance, and the Zurkhaneh athletes displaying strength and dexterity. The festivities were concluded by a walk through the Olympic Park, amazing the walkers with its beautiful hilly landscapes and green lands.

The event was a great addition to the TAFISA World Congress, making it an active Congress and allowing the participants to further discover Seoul and the Korean culture.



## National Sport for All Development Seminar Organised in Kuala Lumpur



Dato' Siah Kok Chi, Dr. Wan-Shik Hong, Prof. Dr. Ju-Ho Chang, Dato' Low Beng Choo, Dato' Sarjit Singh Sekhon and Mr. Frankie Pek at the OCM

TAFISA President Prof. Dr. Ju-ho Chang was invited as a speaker to the National Sport for All Development Seminar in Kuala Lumpur, Malaysia, on January 18, 2018. He was welcomed at the Olympic Council of Malaysia (OCM) the next day and met with Dato' Low Beng Choo, the Secretary General of OCM. President Chang's visit to Malaysia was coordinated by the Deputy President of Malaysia Sport for All Council, MASFA, Dato' Sarjit Singh Sekhon.

## Successful Sport for All Events Hosted in Iran



The Iran Sport for All Federation has been active and organised several events under the leadership of President Ali Majdara and Vice-President Mitra Rouhi, also member of the TAFISA Board.

The 2nd International Sport for All Congress was held on February 18-19, 2017 in Tehran welcomed over

600 participants and was opened by the Iranian Minister of Sport and Youth Masoud Soltanifar and TAFISA President Ju-Ho Chang. A national Certified Leadership Course (CLC) supported by the Gilan province also gathered 100 participants in Rasht on August 28th – September 3rd, 2017.

## 15,000 Join International Gilboa Walk in Israel



The green routes of Mount Gilboa (North of Israel) welcomed some 15,000 international participants from thirteen nationalities on March 24-25, 2017. The walkers, including many families, walked 20km each day through the flowering landscape of Mount Gilboa. The event was supported by the Gilboa Region Council, the IML Walking Association and the Israel Sport for All Association.

## Forty Graduate CLC in Seoul



On the occasion of the 25th TAFISA World Congress in Seoul, Korea, a national CLC was also organised, allowing the 40 trainees to benefit from the Congress's experience along with their training. TAFISA would like to thank the various facilitators of the CLC and congratulate all graduates.

## ASFAA Holds Board of Directors Meeting and Hosts Sport for All Training Course in Macao, China



The Asiana Sport for All Association (ASFAA) held its 43rd Board of Directors Meeting on October 21 in Macao, China, to discuss matters related to the implementation and strategy of Sport for All in Asia and Oceania. On this occasion the ASFAA Board Members also joined the 4th ASFAA Sport for All Training Course which was hosted at the same venue, on the theme of Sport for All and Quality of Life of Citizens, on October 20-24. The course was a success and helped further develop and promote Sport for All in the region.

## Getting Ready for Tokyo 2019



Kazutoshi Watanabe (Japan) from Sasakawa Sport Foundation, representing TAFISA Japan

TAFISA Japan is working hard ahead of the 26th TAFISA World Congress in Tokyo, 13-17 November 2019. TAFISA Japan has started the preparations and is well on its way to further design and develop the next Congress and create an unforgettable experience to all participants.

## TAFISA and the Bluearth Foundation Strengthen Oceanian Outreach

TAFISA's presence in Oceania is critical for the promotion of Sport for All and physical activity in the Pacific islands.

For this reason, we are proud to have partnered with our newly appointed national member the Bluearth Foundation to design a strategy for Oceania. From November 20th to 25th, TAFISA Special Advisor Brian Dixon, TAFISA Manager for Programs & Events Jean-Francois Laurent and Bluearth Foundation's CEO Wendy Gillett (who has been appointed TAFISA Special Advisor for Oceania)



Hon. Brian Dixon, Bluearth's Ben Cooper and TAFISA's Jean-Francois Laurent meeting at Bluearth Foundation's headquarters in Melbourne, Australia.



Bluearth CEO's Wendy Gillett promotes the "Move More Sit Less" campaign at the Workplace Movement Evolution Forum in Melbourne, Australia, November 23, 2017.

took part in various meetings to initiate talks for the creation of an Oceanian Alliance for Sport for All and physical activity. Those included visits to the headquarters of the Australian Olympic Committee on November 21st, and to the headquarters the Australian Sports Commission, Confederation of Australian Sports and University of Canberra on November 22nd, as well as to the City of Melbourne on November 24th.

"Workplace Movement Evolution Forum", highlighting the importance to Move More and Sit Less, as presented by Wendy Gillett during the 25th TAFISA World Congress in Seoul, Korea.

TAFISA and the Bluearth Foundation hope to reach out to Oceanian islands in the course of 2018 and organise a common event, gathering all interested countries in 2019.

Thanks are extended to the Bluearth Foundation for their warm welcome and hosting during that week.

On November 23rd, the Bluearth Foundation hosted a highly successful



## 15th Asiana Sport for All Association Congress to be Held in Hong Kong, China

The Sports Federation & Olympic Committee of Hong Kong, China will be hosting the 15th ASFAA Congress in the Olympic House on June 22-24, 2018. The Congress will gather prestigious speakers from Asia and Oceania under the theme "Achieving Sport for All through Olympic Education".





## PASS: Bridging the Gap in Physical Activity

After 3 years of works the PASS project came to an end in December 2017 with the publication of recommendations for the fight against the physical inactivity epidemics. Co-funded by the Erasmus + programme of the European Union and led by Sport & Citizenship, with the support of TAFISA and other partners, PASS investigated the status quo of physical activity policies and practices across Europe, which included a focus on municipalities as TAFISA organised a

dedicated workshop in Frankfurt in April 2017. Key conclusions of the project, for the future promotion of physical activity in Europe, include the crucial role of cross-sector collaboration, the importance of the school context and the city setting, developing knowledge and awareness around the benefits of PA, as well as attracting citizens through grassroots sports. Download the report and discover our recommendations and good practices at [www.sportetcitoyennete.com/pass](http://www.sportetcitoyennete.com/pass).

## International TAFISA CLC in Ljubljana, Slovenia



On October 11-15 Sports Union Slovenia and the National Olympic Committee of Slovenia successfully hosted an International TAFISA Certified Leadership Course on the theme of Sport for All and Physical Activity, with focus on strategy building, Sport for All programmes, sport and social capital, event planning, and physical activity and nutrition, among others. The CLC was facilitated by Finn Berggren, President of Gerlev P.E. and Sports Academy, Denmark, along with TAFISA Secretary General Wolfgang Baumann, Germany. The 5-day training was well received and drew positive feedback from both the participants and the host.

## How do we Keep Youngsters Involved in Sport and PA?



The Keep Youngsters Involved (KYI) project targets youngsters (12-19 year-old) to understand their needs and better involve them in grassroots sports and physical activity to ensure that fewer drop out. The project sees TAFISA and other partners working together under the leadership of the Knowledge Center for Sports, Netherlands. It is co-funded by the Erasmus+ programme of the European Union.

## Fostering Sport Participation for Persons with Disabilities

The InSport project for "Sport Inclusion – Full Participation in Sport by Persons with Disabilities" is led by APCAS and aims to identify best practices and develop resources to make sport more inclusive and reach full participation for people with disabilities. TAFISA is part of the project, which is co-funded by the Erasmus+ programme of the European Union.

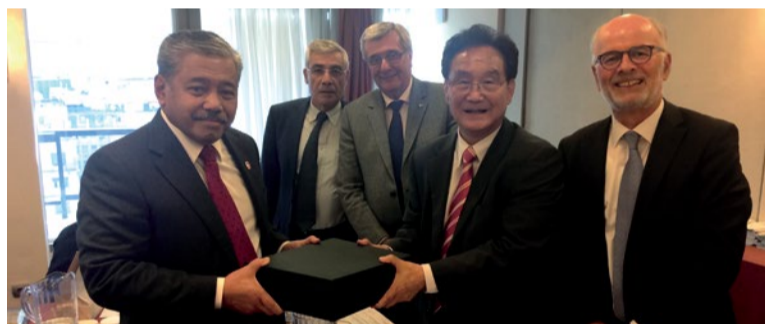
# TAFISA Europe Steering Committee Meets in Cyprus



On April 6-9, 2017, the TAFISA Europe Steering Committee met in Limassol, Cyprus, to discuss the regional body's development and strategy, along with major events to come in Europe, including the 1st TAFISA European Sport for All Games 2018 in Leeuwarden, Netherlands, and the 1st TAFISA World Martial Arts Festival 2019 in Ulyanovsk, Russia. TAFISA thanks

TAFISA Europe Steering Committee member Efi Mouzourou and the Cyprus Sport for All Organisation for hosting and organising a great event and contributing to the Sport for All Movement. The TAFISA Europe Steering Committee had another meeting in Seoul, Korea, during the 25th TAFISA World Congress in November, 2017.

## Athens Welcomes TAFISA Board of Directors



The TAFISA BoD met in Athens, Greece on May 19-20, to discuss various topics regarding TAFISA's future strategy and activities. The meeting was successfully organised by TAFISA Board Member Denis Karakasis (Ministry of Culture, Greece).

## Shaping a European Standard for Inclusive Coaching in Martial Arts



International Council for Sport Science and Physical Education and co-funded by the Erasmus+ programme of the European Union. For more information please consult [martialarts-prime.com](http://martialarts-prime.com)

TAFISA is the proud partner of the PRIME project (Participation, Recreation and Inclusion through Martial Arts Education), which seeks to develop a high-quality coaching framework to support the promotion of healthy martial arts participation among persons with a disability across Europe. The project is led by the

## First Forum for Anti-Doping in Recreational Sport Held in Brussels, Belgium



TAFISA is contributing to the project, led by EuropeActive and co-funded by the Erasmus+ programme of the European Union.

As part of the FAIR project (Forum for Anti-Doping in Recreational sport), the first annual forum for anti-doping was organised in Brussels, Belgium on October 31, 2017, involving relevant stakeholders working together to better raise awareness and prevent doping at the recreational sports level.

## TAFISA Europe Steering Committee Strengthens

Attila Czene, President of the Hungarian Leisure Sport Association and Yasin Bolukbasi, President of the Turkish Sport for All Federation, have joined the TAFISA Europe Steering Committee. The next TAFISA Europe Steering Committee meeting will take place in Kopaonic, Serbia, on March 21-24, 2018.



## Fostering Anti-Doping Values in Coach Education

Started in January 2017 and led by the University of Hull with the support of TAFISA, project partners, and Erasmus +, the ADVICE project is well on its way to terminate with the publication of its smartphone application, which will provide coaches with knowledge of doping and strategies to reduce positive doping attitudes, doping susceptibility and current and future intentions to dope among young athletes aged 14-21. Stay tuned!

## TAFISA Joins EU Sport Forum in Malta



TAFISA Secretary General Wolfgang Baumann (Germany) with European Union's Commissioner for Education, Culture, Youth and Sport Tibor Navracsis (Hungary)

TAFISA joined the European Union's Sport Forum in St. Julian's, Malta on March 8-9, 2017. Grassroots sports was one of the event's themes, with the introduction of the High-Level group on Grassroots Sports (with TAFISA Secretary General as co-rapporteur) and a panel discussion on grassroots sports moderated by TAFISA. The event was also the occasion for TAFISA to sign the "Implementation of Good Governance Principles" poster defining general principles of good governance that sports organisations should comply with.

# Save the Date!

## Leeuwarden Hosts 1<sup>st</sup> TAFISA European Sport for All Games in the Netherlands on August 3-7, 2018



TAFISA, Sport Fryslân and the Netherlands' Olympic Committee (NOC\*NSF) are proud to announce that the 1st European Sport for All Games will take place on August 3-7 in Leeuwarden, Netherlands. The Games promise to be a great success with more than 20 international teams and 50 traditional sports represented, hundreds of participants and tens of thousands of visitors expected to join the party in promoting traditional sports, cultural exchanges, and above all, play and fun.

Leeuwarden is the European Capital of Culture 2018, turning Fryslân into the playing field where friendships, new ideas, a powerful open community and numerous initiatives will be created in villages and cities. The 1st European Sport for All Games are thus part of something bigger that will take place throughout Leeuwarden with various events and activities all around the region.

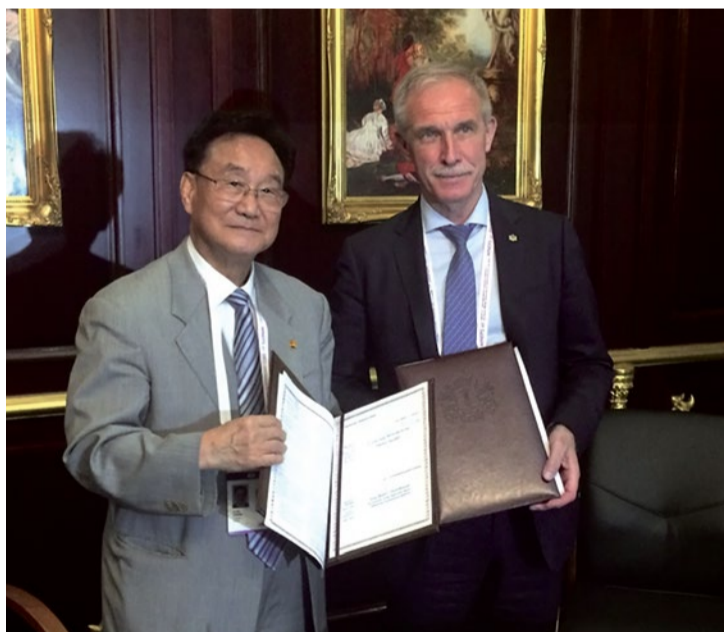
Do not miss out; register to join us all in Leeuwarden!

For more information, please consult [sportsforall2018.com](http://sportsforall2018.com)

## Ulyanovsk Signs Contract to Host the 1<sup>st</sup> TAFISA World Martial Arts Festival in 2019

A delegation from Ulyanovsk, including the Ulyanovsk Region Governor Sergey Ivanovich Morozov, the Chairman of the Government Alexander Alexandrovich Smekalin and the Minister of Sports Sergey Kuzmin, met with TAFISA President Ju-Ho Chang and TAFISA Secretary General Wolfgang Baumann and TAFISA Special Advisor for the World Martial Arts Festival 2019 Finn Berggren in Kazan, Russia, in order to sign the contract for the organization of the 1st TAFISA World Martial Arts Festival in 2019 in Ulyanovsk, Russia.

The TAFISA World Martial Arts Festival will be a non-competitive event focussing on demonstrations of diverse martial arts and promoting the benefits of martial arts practice through a variety of events including conferences, masterclasses and performances among others.



TAFISA President Ju-Ho Chang with the Governor of Ulyanovsk Region Sergey Ivanovich Morozov

## Lisbon Ready to Host 7<sup>th</sup> TAFISA World Sport for All Games 2020 in Portugal



IPDJ Sports Director Jorge de Carvalho with TAFISA President Ju-Ho Chang and TAFISA Secretary General Wolfgang Baumann

2020 will certainly a great year for Sport for All as Lisbon, Portugal will organise the 7th TAFISA World Sport for All Games. The Portuguese Institute for Youth and Sport (IPDJ) will have the exciting task to organise an event as successful and impressive as the 6th TAFISA World Sport for All Games that took place in Jakarta, Indonesia, in 2016. Save the date! The Games will take place in the last week of September, during the European Week of Sport.

### IMPRESSUM

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## Launch of the European Platform for Traditional Sports and Games



**TRADITIONAL  
SPORTS & GAMES  
EUROPEAN PLATFORM**

TAFISA, the Gerlev Sports Academy (Denmark), Sport Fryslân (Netherlands), the University School of Physical Education Poznan (Poland), the Flemish Traditional Sports Federation (Belgium), the Italian Traditional Sports and Games Federation and the Municipality of Kavala (Greece) are proud to announce the launch of the European Platform for Traditional

Sports and Games (TSG), which stands for safeguarding and promoting TSG, the European intangible cultural heritage, and capitalising on their potential to stimulate HEPA, social inclusion, education and a common European identity across unique, diverse cultures.



Raimonda Narmontaite ©

On December 6th, 2017, at a conference hosted by MEP Seán Kelly at the European Parliament, the partners kicked-off the Platform's works, which concluded the 1-year project co-funded by the Erasmus+ Programme of the European Union.

A main result of the project is the publication of a European TSG State of Play, which for the first time provides a full picture on what is their situation from a policy, practice and research point of view, including recommendations for their safeguarding and promotion to policy makers, researchers and practitioners. A directory of international and European policy papers, a directory of organisations working with TSG, a set of good practices, and a European TSG bibliography have also been published.

The European Platform for TSG's mission, to serve as a European resource hub that stimulates the sharing of TSG policy, knowledge and practice, ultimately increasing the number of institutions and individuals involved in TSG, will ultimately contribute to our long-term vision: a united Europe eternally rich and diverse in TSG. The Platform will pursue its activities throughout 2018 and its steering committee convene in August 2018 during the 1st TAFISA European Sport for All Games in Fryslân, the Netherlands.

Consult our resources and discover the platform's activities at [www.tsgplatform.org](http://www.tsgplatform.org).



## Building an International Platform for Traditional Sports and Games with UNESCO

TAFISA has been tasked to build an International Platform for Traditional Sports and Games (TSG) on behalf of UNESCO. This partnership between both organisations was simply natural, as UNESCO recognises TSG as part of the Intangible Cultural Heritage of Humanity, thus endeavouring to safeguard and promote them globally, and TAFISA has demonstrated its expertise in the field, leading successful projects such as "Recall: Games of the Past – Sports for Today" and "European Traditional Sports and Games Platform", both co-funded by the Erasmus+ programme of the European Union. The first results will be unveiled at the end of 2018.

## TAFISA Vice-President Joins WHO Advisory Network



TAFISA Vice-President Catherine Forde was invited to take part in an “Advisory Network Meeting on the Development of a Global Action Plan on Physical Activity” at the headquarters of the WHO in Geneva, Switzerland, on July 17-18, 2017.

The meeting organized by the WHO gathered representatives from various international organisations from diverse fields, including the IOC and ICSSPE among many others, to identify the need for a global concert action to promote physical activity, especially in the fight against non-communicable diseases, and thus develop a global action plan.

## TAFISA Secretary General Re-elected as ICSSPE Vice-President

TAFISA Secretary General Wolfgang Baumann, Germany, was re-elected vice-president of ICSSPE (the International Council for Sport Science and Physical Education). He was also appointed member of the IOC’s Sport & Active Society Commission, which deals with the inclusion of Sport for All in the IOC’s strategy.

## TAFISA Office Regularly Welcomes Board Members for Input and Advice



TAFISA Treasurer Herzel Hagay (Israel) at the TAFISA Office

and again at the beginning of 2018. TAFISA Board Member Yasuo Yamaguchi (Japan) also visited the office in September 2017.



TAFISA Board Member Yasuo Yamaguchi (Japan) with the TAFISA team

TAFISA is blessed with Board Members well involved in the organisation’s development and taking from their free time to provide advice and sometimes visit the TAFISA headquarters in Frankfurt, Germany. TAFISA Treasurer Herzel Hagay (Israel) regularly visits to settle financial matters, like in June 2017

## TAFISA and Nike Strengthen Partnership

TAFISA and Nike strengthened and renewed their partnership for the years to come. Started in 2013 around the promotion of the Designed to Move physical activity agenda, the cooperation between both organisations has proven fruitful and bore outcomes such as the publication of “How to Designed to Move – A TAFISA Toolkit for Members”, providing practical tools for TAFISA members to implement the Designed to Move resources at their level. Building on the learnings of Designed to Move, the “Made to Play” campaign was presented to the TAFISA family during the 25th TAFISA World Congress by Matthew Geschke, Portfolio & Strategy Director for Nike Global Community Impact. The new campaign focusses on the importance of Play for children to engage in a lifelong habit of being physically active and will help us tackle the global physical inactivity crisis.

Made to Play



Matthew Geschke (Nike, Inc.) at the 25th TAFISA World Congress in Seoul, Korea

## Apply for TAFISA Patronage



TAFISA is always looking for ways to offer benefits to its members and support them in every possible way. In order to give special recognition to events of our members, TAFISA has developed Patronage Guidelines for events in the field of Sport for All and physical activity (SAPA). SAPA-Events can include conferences or congresses and campaigns, as well as physical activity events providing a platform for men and women of various age groups and abilities to develop, compete in, demonstrate and/or participate in their particular sport or physical activity.

If you are interested in TAFISA Patronage, please read the TAFISA Patronage Guidelines on [www.tafisa.org](http://www.tafisa.org) for more information.

The Sixth International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport MINEPS VI was successfully held in Kazan, Russia on July 13-15, 2017. On this occasion, TAFISA President Ju-Ho Chang was invited to give a keynote speech on the theme of “Maximizing the contributions of sport to sustainable development and peace”.

## TAFISA Emphasizes the Role of Sport for All at MINEPS VI



TAFISA President Ju-Ho Chang giving a keynote speech at MINEPS VI

The event was the opportunity to provide a first overview of TAFISA’s Project Active World and its associated “Mission 2030: For a Better World Through Sport for All”, which aims to promote Sport for All as a great tool to tackle the challenges of today and tomorrow, and help reach the UN Sustainable Development Goals. TAFISA’s Project Active World is a work in progress and will be officially presented at the 25th TAFISA World Congress in Seoul, Korea, November 15-19, 2017.

The growing importance of the urban setting is also a key factor to take into account, as Ju-Ho Chang explained: “TAFISA acknowledges that with the world’s growing urban population, the city setting is becoming increasingly significant for sustainable development and peace. Building Active Cities can aid this development by providing citizens with opportunities to engage with each other, their environment, take ownership of their communities and be happier, healthier individuals.”

The joint TAFISA project “Global Active City Development”, in cooperation with Evaleo and the IOC, was therefore also presented through a poster explaining the main objectives of the programme.

For more information on the MINEPS VI event, please consult <http://en.unesco.org/mineps6>

## Workshop Brings Hosts of TAFISA Congresses Together

The hosts of the previous two and next two TAFISA World Congresses met in the TAFISA headquarters in Frankfurt, Germany, on January 22-23, 2018, to discuss the future of the TAFISA World Congress format and prepare for the 26th TAFISA World Congress 2019 in Tokyo, Japan. The following were present: András Füleký and Róbert Benyhe (Budapest, Hungary, 2015), Stacey Kim (Seoul, Korea, 2017), Masanori Tamazawa (Tokyo, Japan, 2019), TAFISA Board Member Janez Sodrznik and Patrik Perosa (Ljubljana, Slovenia, 2021). TAFISA is grateful to the various hosts for their support, loyalty and hard work in contributing to the Sport for All movement.



# TAFISA Thanks YOU!

TAFISA acknowledges that its leading position in the global Sport for All movement would not have been achieved without the strong and consistent support of its members, colleagues, volunteers and sponsors. In particular, TAFISA would like to thank its international, volunteer Board of Directors, Special Advisors and Commissioners under the leadership of the TAFISA President, supporters, including Commerzbank AG, German Federal Ministry of the Interior, German Olympic Sports Confederation, European Commission and partners including the International Olympic Committee, Made to Play and Playfit.



# IOC and TAFISA Build Stronger Alliance for Sport for All



Key IOC and TAFISA representatives meet for Sport for All. From left: Kit McConnell (IOC Sports Director), Marie Sallois (IOC Corporate Development, Brand and Sustainability Director), Wolfgang Baumann (TAFISA Secretary General), Ju-Ho Chang (TAFISA President), Thomas Bach (IOC President), Dr Tania Braga (IOC official), Attila Czene (TAFISA Board Member)

IOC President, Thomas Bach, and TAFISA President, Ju-Ho Chang, met on May 17 at IOC headquarters in Lausanne and confirmed their intention to build a stronger, longer-term alliance for Sport for All, and sustainable grassroots legacy.

Amidst various working meetings, the Presidents, along with IOC Sports Director, Kit McConnell, TAFISA Secretary General, Wolfgang Baumann, TAFISA Board Member, Attila Czene, and key members of their teams, discussed the extension of the already positive and productive relationship between the two global players. Amongst others, items on the agenda included:

TAFISA's support of the IOC's Olympic Games legacy development activities, with particular focus on 2018 PyeongChang Winter Olympics, lea-

ding to the appointment of Wolfgang Baumann to the IOC Games Coordination Committee.

The joint Global Active Cities Development project, which is moving from development to implementation phase in 2017, with the cooperation of many pilot cities around the world.

IOC's ongoing patronage of the TAFISA World Sport for All Games series, demonstrating the IOC's commitment to the promotion and preservation of traditional sports and games. TAFISA's commitment to supporting the work of the IOC's Sport and Active Society Commission.

IOC's appreciation of the 25th TAFISA World Congress, with particular reference to the sub-theme "The Yin-Yang of Sports – Grassroots and Elite".

To further develop the framework for this stronger cooperation, the IOC and TAFISA will meet again during a working session on June 7th at TAFISA headquarters in Germany.

TAFISA extends its sincere gratitude to IOC President Bach, Sports Director McDonnell and their team for their enthusiasm, support of TAFISA activities and the global Sport for All movement.



## TAFISA Outlook for 2018 & Beyond

### TAFISA CERTIFIED LEADERSHIP COURSES IN SPORT FOR ALL, WORLDWIDE



With the success of both international and national CLCs since 2007, with the support of the IOC, TAFISA is planning several events for 2018 and beyond. TAFISA CLCs are aimed at educating and training Sport for All leaders, managers and volunteers to strengthen and spread the global Sport for All movement, and allow easier access to Sport for All for all people. Contact the TAFISA office if you would like to organize either a National or International CLC.

### TAFISA REACH OUT PROGRAM, WORLDWIDE



The TAFISA Reach Out program, developed with the support of the IOC, is an advocacy initiative that aims to build awareness, cooperation and strategic development of local and national Sport for All movements, gathering governors and practitioners particularly in less developed countries. Contact the TAFISA office if you would like to organize a Reach Out program.

TAFISA (The Association For International Sport for All) is the leading international Sport for All organisation with more than 300 members in 170 countries. TAFISA works in close cooperation with international organisations such as the IOC, UN, UNESCO and ICSSPE. TAFISA has regional bodies in Africa, Asia/Oceania, Europe and Latin America. Learn more about TAFISA and how to become a member at [www.tafisa.org](http://www.tafisa.org)

### 26<sup>TH</sup> TAFISA WORLD CONGRESS, TOKYO, JAPAN, 13<sup>TH</sup> – 17<sup>TH</sup> NOVEMBER, 2019

TAFISA Japan will host the 26th TAFISA World Congress in November 2019 in Tokyo, the capital city of Japan. Building on the success of Seoul, this Congress will implement Mission 2030 and promises to be a milestone in the Sport for All Movement

### 1<sup>ST</sup> TAFISA EUROPEAN SPORT FOR ALL GAMES, LEEUWARDEN, THE NETHERLANDS, 3<sup>RD</sup> - 7<sup>TH</sup> AUGUST, 2018



The 1st TAFISA Europe Sport for All Games will be hosted by the City of Leeuwarden, the Netherlands, on August 3rd - 7th, 2018 as part of their year-long program as 2018 European Capital of Culture. The capital of the northern Netherlands Friesland region has a strong history in Traditional Sports and Games and will be an ideal place to launch the new TAFISA Europe event. Register at [www.sportsforall2018.com](http://www.sportsforall2018.com)

### 1<sup>ST</sup> TAFISA WORLD MARTIAL ARTS FESTIVAL, ULYANOVSK, RUSSIA, 2019

The Ulyanovsk region will host and organise a new TAFISA event, the World Martial Arts Festival, in Russia in 2019. The event will showcase performances and demonstrations of various martial arts. Focussing on play, fun, traditions and intercultural exchanges rather than competitions, it will certainly be a major Sport for All highlight of 2019.

## TAFISA Board of Directors 2017 – 2021

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## Welcome to New Members!

It is always a proud moment for TAFISA to register the affiliation of new members. In 2017, these organizations joined the Sport for All Family."

### NATIONAL MEMBERS:

- Finland**, Finnish Olympic Committee
- Hong Kong, China**, Sports Federation & Olympic Committee of Hong Kong, China
- Korea**, Korean Olympic Committee
- Russia**, Russian Olympic Committee
- Saudi Arabia**, Saudi Arabian Physical Education & Sport for All Federation
- Sri Lanka**, Institute of Sport and Exercise Medicine Sri Lanka

### INTERNATIONAL MEMBERS

- Iran**, International SPOQCS Federation
- Portugal**, International Kitesports Organisation
- United States of America**, World Jump Rope Federation

### SUPPORTER MEMBERS

- Germany**, Katholischer Sportverband Deutschland (DJK)
- Hungary**, City of Ujpest
- Italy**, Federazione Italiana Cheerleading Cheerdance Sportivo
- Kazakhstan**, Modern and Sport Dance Federation
- Oman**, Sultan Qaboos University / Department of Physical Education
- Pakistan**, Pakistan Triathlon Federation
- Switzerland**, Paralympics Federation Switzerland
- Turkey**, City of Karsiyaka
- Ukraine**, Public Organisation Ukrainian Federation Healthy Lifestyle



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